• 2.7 billion people in developing countries lack access to clean cooking facilities

• To solve this problem, cookstoves must be clean-burning, affordable, appropriate and aspirational

• We think we have found that stove:

• Sold to ~15,000 Indonesians, 49% thermal efficiency, retails ~30 USD

• Patented by Mohammad Nurhuda, an Indonesian professor

• Prime Cookstoves: Manufacturing, selling and marketing Nurhuda’s cookstoves globally
Dakar, Senegal:

- For-profit distribution of household energy products
- Initially: Cookstoves & sustainably harvested biomass fuel
- Locally appropriate direct marketing
- Replicated in Indonesia, and later other countries