




prime™
COOKSTOVES



- 2.7 billion people in developing countries lack access to clean cooking facilities
- To solve this problem, cookstoves must be clean-burning, affordable, appropriate and aspirational
- We think we have found that stove:
- Sold to ~15,000 Indonesians, 49% thermal efficiency, retails ~30 USD
- Patented by Mohammad Nurhuda, an Indonesian professor
- Prime Cookstoves: Manufacturing, selling and marketing Nurhuda's cookstoves globally



- Dakar, Senegal:
 - For-profit distribution of household energy products
 - Initially: Cookstoves & sustainably harvested biomass fuel
 - Locally appropriate direct marketing
- Replicated in Indonesia, and later other countries

