



Summary of the Side Event

Towards a Transformative post2015 Agenda – Integrating Global Citizens and their Resources into post2015 Agenda Means of Implementation Design

held in the context of the Stocktaking Session of the post2015 Negotiations Process, 19-21 January 2015, UN HQ NY



The well attended side event (45 participants) has been held Wednesday 21st of January 2015, 1.15-2.30 PM in Conference Room B at UN Headquarters New York. The organizer of the event has been the International Association for the Advancement of Innovative Approaches to Global Challenges IAAI www.glocha.info in cooperation with the WorldWeWant 2015 Policy and Strategy Group <http://www.worldwewant2015.org/>.

The key message of this side event has been that intergovernmental post2015 negotiations need innovative concepts, tools and campaigns for integration of resources (finance, knowledge, workforce, social energy) of global citizens and local communities in post2015 agenda 'Means of Implementation' design. (post2015 process entry point: SDG 17 "Means of Implementation", Target 17.16 "Multi-Stakeholder Partnerships").

Presentations - under the capable leadership of **moderator** Christina Stevens (Award Winning Author, Member of Board of Directors, Captain Planet Foundation; Member of Special Projects Committee, Directors Guild of America; UN representative of IAAI at UN HQ in NY [@flyingtigris](https://twitter.com/flyingtigris)) included:

- a written **Welcome message of ECOSOC president HE Martin Sajdik** (<http://bit.ly/1KqrenQ>)
- a presentation of youth engagement activities of **UN Millennium Campaign** like e.g. the WorldWeWant2015 online consultation and knowledge management platform <http://www.worldwewant2015.org/> and the MyWorld2015 survey <http://vote.myworld2015.org/> (presented by Mitchell Toomey, director of UN Millennium Campaign/UNDP [@mtoomeyUN](https://twitter.com/mtoomeyUN))
- **youth perspectives** on existing and needed engagement opportunities in UN led sustainable development efforts with a focus on Africa and women empowerment (speaker: Onano Vivian, global youth leader from Kenya [@vivianonano](https://twitter.com/vivianonano))
- the **Global Challenges (GloCha) Action Network** and its 15/15/15 UN Civil Society Resource Mobilization Partnership <http://sustainabledevelopment.un.org/index.php?page=view&type=1006&menu=1348&nr=88> (including the conceptual framework "Local Provision of Global Public Goods", the "Global Challenges Youth and ICT Centers" as local level entry points for global citizens (especially young people), local communities and social entrepreneurs engagement in post2015 agenda implementation and 2015 Global Challenges Youth Music Contest – for *communication* of post2015 agenda (including climate change) to broad public through youth focussed narratives and universal language of music (speaker: Miroslav Polzer, secretary general of IAAI, coordinator of GloCha System (#GloCha) [@glocha_mp](https://twitter.com/glocha_mp))
- **youth engagement activities of Junior Chamber International** (speaker: Arrey Obenson, Acting Secretary General, JCI –[@aobenson](https://twitter.com/aobenson)) and
- a **call for investments of local and global communities in youth empowerment and gender equality** in the context of a transformative post2015 agenda (speaker: Ravi Karkara, co-chair WorldWeWant2015, Global Adviser on Strategic Partnerships and Youth UNMC/UN Habitat, vice president of IAAI [@ravikarkara](https://twitter.com/ravikarkara)) and
- a contribution to the discussion by Ms. Hazami Barmada, Communications Consultant, **Office of the Secretary-General's Envoy on Youth**, United Nations

The event has been well covered on Twitter with more than 40 tweets of panellists (see twitter handles above) and participants. Video-on-demand of the side event: <https://www.youtube.com/user/iaaiglocha/videos>