Summary of the Side Event

Translating Global SDGs and Targets into Local Action - A Knowledge Management Challenge

held in the Context of Post-2015 intergovernmental negotiations on Sustainable Development Goals and Targets, March 2015, UN NY

Date: 23rd Mar 2015, 6.30 - 7.45 PM
Venue: Conference Room 7, UN HQ New York

Organizers:
- International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI)
- Academic Council on the United Nations System (ACUNS) Vienna Liaison Office
- WorldWeWant2015 Policy and Strategy Group

Thematic focus:
- Building the knowledge base and Information and Communication Technology Infrastructure for multistakeholder action and innovative resource mobilization for post2015 agenda implementation.
- The role of Vienna based UN organizations and their partners in post2015 agenda implementation
- Harnessing and Strengthening of the WorldWeWant2015 Knowledge Base

Panellists:
- Juan Chebly, World We Want 2015 Coordinator @juanechebly
- Miroslav Polzer, IAAI - GloCha @glocha_mp
- Michael Platzer, head of ACUNS Vienna Liaison Office and president of IAAI @acunsvienna
- John Crowley, UNESCO Management of Social Transformations Programme, (Videomessage) - @UNESCO
- Joseph Robertson, CitizensClimateLobby.org @poet_economist

With the side event "Translating Global SDGs and Targets into Local Action - A Knowledge Management Challenge" the organizers aimed to highlight the need for investment in Knowledge Collaboration and Information and Communication TechnologyInfrastructure as precondition for effective Multistakeholder engagement in post2015 agenda (thus some panellists referred to the event as a "Love Declaration to Knowledge").

Panellists presented their contributions to a transformative knowledge based post2015 agenda implementation:
- UNESCO Management of Social Transformation (MOST) Program bridging the gap between social sciences and policy making and partnering with IAAI on 2015 Global Challenges Youth Music Contest (video message Crowley)
- WorldWeWant platform https://www.worldwewant2015.org/ with its wealth of knowledge from UN system's innovative online national and thematic consultations and surveys (MyWorld2015) and innovative governance structure of civil society and UN system co-owning the platform (video Juan Chebly)
- Academic Council on United Nations System (ACUNS) http://acuns.org/ as the world's leading network of academics and UN practitioners working together on improving the functioning of UN system (video Michael Platzer)
- Citizens Climate Lobby http://citizensclimatelobby.org/ and its Citizens Climate Change Engagement Network as an innovative platform for Citizens' Engagement in Climate Negotiations and Climate Action and (Joseph Robertson)
- IAAI's www.glocha.info plan to mobilize 100 Million Euros for the development of a coherent set of essential information and communication technology infrastructure, accompanying research and capacity building programs for large scale multistakeholder engagement in post 2015 agenda with a particular focus on youth and local communities (15/15/15 UN Civil Society Resource Mobilization Partnership, 2015 Global Challenges Youth Music Contest, Global Challenges Giving Pledge Conference 2016, Klagenfurt Hub on Global Challenges, Youth and ICT, EXPO 2022 - Uniting the World in Global Challenges Action, etc. Link to ppt and video presentation Polzer)
- in a vivid discussion Judy Kuriansky, Richard Jordan, Lisinka Ulatowska, and Bob Wheeler added very valuable comments on the role of psychology, global commons, professional media experts engagement, establishing of links with major sports and entertainment events etc. (link to video)

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