Invitation to a Side Event to the Intergovernmental Negotiations on the Post-2015 Development Agenda

*Sustainable Development Goals, Means of Implementation, Follow Up and Review: Why, How and Where Data Matters?*

Tuesday 28 July 2015
1:15 – 2:30 pm

United Nations Headquarters
New York, NY

Conference Room 9

As part of the Business & Industry Major Group, with the support of the International Chamber of Commerce, BJD Reinsurance Consulting, LLC and NTT Data, members of the Disaster Risk Reduction Private Sector Partnership of UNISDR in Geneva are delighted for the opportunity to organize this side event during the Intergovernmental Negotiations on the Post-2015 Development Agenda.

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In August 2014 UN Secretary-General Ban Ki-moon asked an Independent Expert Advisory Group to make concrete recommendations on bringing about a data revolution in sustainable development. The group has published by the end of the year the report “A World that Counts”. In choosing the term “revolution”, it is clear that the High Level Panel sought to convey the magnitude of the data-driven transformation required for effective development in a post-2015 world.

How are we facing this revolution? How are we preparing to engage in the Global Partnership? What are the different steps from creating, gathering, data structuring to the sharing and using for a better knowledge and anticipation? Where is this process most valuable in order to achieve the SDGs and targets?

These are few inviting questions that should bring us all together, governments, civil society, business and industry to respond to the urgent call for action and the key recommendations of the report in order to prepare our contributions to the Global Partnership for Sustainable Development Data.

*Key words: Sustainable Development Goals, Means of Implementation, Follow up, Measurement, Data, Monitoring, Statistical capacity-building, Indicators, Markers of Progress, Resilience...*
BJD Reinsurance Consulting, LLC

Moderated by:

- Mrs. Louise Kantrow, Permanent Representative of the International Chamber of Commerce (ICC) to the United Nations

Introductory welcome by:

- Mr. Bogdan J. Dumitrescu, Founder & CEO, BJD Reinsurance Consulting, LLC, Vice President of PlaNet Finance Corp. US and UN Voluntary Representative of Business & Industry Major Group

Keynote address and reactions by:

- H.E. Mr. Jean-Francis Regis Zinsou, Ambassador Extraordinary and Plenipotentiary, Permanent Representative of the Republic of Benin to the United Nations

Presentations by:

- Mr. Daniel P. Marshal III, General Counsel, California Earthquake Authority (CEA), US

And by invited guest and member of the Disaster Risk Reduction – Private Sector Partnership with the United Nations International Strategy for Disaster Risk Reduction (UNISDR):

- Mrs. Chloe Demrovsky, Executive Director, DRI International, US