the sustainability literacy test

SULI TESTIMONIALS
OUR COMMUNITY IS TALKING ABOUT THE SULI TEST

sustainabilitytest.org
Today’s world is complex, interconnected and in perpetual mutation. Even the smallest decision can impact society and the planet. How do we ensure that political and economic leaders, and all decision-makers, are fully aware of key global challenges, are well equipped to integrate these elements in their professional practices and can assume the consequences of their choices?

The Sustainability Literacy Test was created to help higher education institutions, companies and any organization around the world ensure that they are producing graduates or work with employees with awareness and core literacy of the global challenges of the 21st century.

SuLiTest is a concrete implementation of the Higher Education Sustainability Initiative (HESI) launched by different UN entities and a concrete response to Article 47 - “to assess and report” – of the final agreement signed by 193 member States during the Rio+20 conference. The test is also one of the featured initiatives of UN partnerships for SDGs (Sustainable Development Goals) and member of the GAP Partner Network (Global Action Program on Education of Sustainable development) launched by UNESCO.

The SuLiTest has an easy to use, on-line, multiple choice question format, with an international set of questions identical for all users throughout the world, and other “custom” questions that take into account local, regional and cultural specificities.

This innovative tool currently offers us a snapshot of the sustainability literacy of a given population. The new platform will be available for use in « learning mode », where users are given the correct answers with sources and links to take their learning further, but also an “exam mode” option that will allow them to obtain a “certificate”.

The tool is accessible in 8 languages, and has been already taken by more than 38,000 students from 400 universities in 43 countries. It is now preparing to open to the business world. As early as 2016, numerous organizations are going to use the SuLiTest as a support tool for internal change management and for “revealing the talents” of their future employees.

Built to serve the common good, the Sulitest is piloted by an independent non-profit organization. The platform is supported by more than forty UN entities, institutions and international networks. It has been sponsored by leaders, universities, student unions, companies and other non-profit organizations throughout the world. Some of them are sharing their testimonials...

Welcome to this collective adventure. Change is happening, and it is going to be huge!

JC CARTERON
President of the SuLiTest
(CSR Director, Kedge BS)
Environmental Policy Implementation

The SULITEST provides an excellent basis to assess knowledge on sustainability issues, which can evolve into a global benchmark. Through the Global Universities Partnership on Environment and Sustainability (GUPES), we hope that an increasing number of higher education institutions are able to internalise sustainability issues, and make use of the SULITEST in assessing and monitoring progress.

Mahesh PRADHAN - Head of UNEP's Environmental Education and Training Unit (EETU) within the Division of Environmental Policy Implementation (DEPI)

From the perspective of UNDESA, as a founding sponsor of HESI, the SULITEST represents a valuable assessment and training tool to measure and enhance core knowledge and competencies in sustainable development. SULITEST should increasingly serve as a reference for developing core curricula for teaching sustainable development. HEI and other sustainability stakeholders should consider expanded use of the SULITEST to advance sustainability competences.

Nikhil CHANDAVARKAR - Chief of Outreach and Communications Branch Division for Sustainable Development (UNDESA)

The Sustainable Literacy Test has the potential to transform management education. By testing a learner's sustainable development knowledge the test provides a key tool to assess whether we are making progress towards responsible management education. Responsible management seeks solutions which benefit the planet, people and an organization’s financial bottom line. I am encouraged to know that already a number of business schools of the UN-supported Principles for Responsible Management Education (PRME) initiative and regional PRME Chapters are using the test.

Jonas HAERTLE - Head, PRME Secretariat, UN Global Compact

The Sustainability Literacy Test is a pioneering initiative on multiple fronts. Firstly, it accelerates the emergence of the issue-centered curriculum of the future, one that is no longer confined to narrow subject and discipline-based silos. Secondly, by successfully mobilising a global network of experts, academics and institutions to co-create the tool and its content, the Sustainability Literacy Test is setting a new benchmark for collaborative innovations serving people, planet and then profit. Finally, and this is crucial from GRLI’s point of view, it supports educators, academics and learners worldwide in the critical mission of our time - catalysing the transformation of business and society to progress in a globally responsible and sustainable way. For these reasons the Globally Responsible Leadership Initiative, with our partners, is proud to play an active role in the incubation and stewardship of the Sustainability Literacy Test. We invite others to join us in supporting and promoting this ground-breaking initiative.

Orlando SÁENZ - Coordinator of the Alliance of Ibero American Networks of Universities for Sustainability and Environment (ARIUSA)

SuLiTest is an innovative approach to ensure that sustainability is closely monitored and understood by the advocates of sustainable development. It provides an opportunity to close the knowledge and action gaps that are captured through the test, hence offering the opportunity to make sustainability more robust and meaningful in its implementation and as a learning tool. It is a laudable effort towards a more comprehensive ‘measure’ of sustainability post-2015 and in the context of SDGs.

Dzulkifli Abdul RAZAK - President IAU, Vice-Chancellor of Albukhary International University

“SuLiTest is an innovative approach to ensure that sustainability is closely monitored and understood by the advocates of sustainable development. It provides an opportunity to close the knowledge and action gaps that are captured through the test, hence offering the opportunity to make sustainability more robust and meaningful in its implementation and as a learning tool. It is a laudable effort towards a more comprehensive ‘measure’ of sustainability post-2015 and in the context of SDGs.”

Among the many tasks we are dealing with in universities with a serious environmental commitment is the evaluation of our student’s basic knowledge about sustainability. The SULITEST project is building a tool which allows to measure the level of knowledge they have reached, to do useful comparisons between students of many countries, and to learn from the most significant experiences in the field. Unfortunately, the participation of universities from Latin America and the Caribbean is still limited. I invite my colleagues of AIUSA to coordinate and amplify our commitment in this important global collaboration project, beginning with our input in the construction of a better evaluation tool which takes into account the reality of our region.”

John NORTH - Managing Director, GRLI

“Among the many tasks we are dealing with in universities with a serious environmental commitment is the evaluation of our student’s basic knowledge about sustainability. The SULITEST project is building a tool which allows to measure the level of knowledge they have reached, to do useful comparisons between students of many countries, and to learn from the most significant experiences in the field. Unfortunately, the participation of universities from Latin America and the Caribbean is still limited. I invite my colleagues of AIUSA to coordinate and amplify our commitment in this important global collaboration project, beginning with our input in the construction of a better evaluation tool which takes into account the reality of our region.”

Ottomas SáENZ - Coordinator of the Alliance of Ibero American Networks of Universities for Sustainability and Environment (ARIUSA)
“Nowadays, the main issue for our organizations is collective intelligence. In a transforming society which is marked by uncertainty, it is more necessary than ever to understand the challenges of tomorrow, to collectively build new models capable of reconciling economic, social and environmental performance. We must find a new way to create dialog through a shared diagnosis. Without it our societies will tear apart fighting to preserve personal interests.

Jean-Paul DELEVYE – Past President Economic, Social and Environmental Council (CESE)

“We all share the goal of improving the performance and impact of higher education, so that it equips students with the knowledge and skills that are relevant for the societies and economies of the future. But finding ways to measure if this is being done successfully continues to be a real challenge. The Sustainability Literacy Test is an important step in the right direction. Built on international collaboration, it demonstrates in a practical and powerful way how higher education can engage with the crucial global challenges of sustainable development, while empowering students and staff to make a difference.”

Adam TYSN – Head of Unit Higher Education Modernisation Agenda, erasmus, European commission

“Over 2 billion children were born since January 1st 2000. Will they be able to freely invent their futures? Yes, but only if we can preserve the very conditions for human development by providing economic stability, environmental balance, health and security. It is up to us all to protect our common good. Let us dare to declare that our children’s future well-being can be better than our own. This new humanist ambition is based on economic and collective strength, and therefore education. It is everyone’s problem, and in particular one for actors in higher education. We have needed a “test” to evaluate an individual’s capacity to act. Built collaboratively and transnationally with all the stakeholders in higher-education. The good news is – this “test” exists! Let’s share it with the world now.”

Gilles Berhault – President, Comité 21

“The initiative of a test to assess the knowledge of university students (and of high schoolers eventually) in sustainability has the merit of introducing this topic in hundreds of institutions on five continents, that often do not have in their programs and in their mandates the required skills to promote ecological transition to a “green” society.”

Mario SALOMONE – General Secretar, World Environmental Education Congress (WEEC)

“To inform and to train economic decision makers so that they don’t turn the earth into an exhausted planet, is Novethic’s mission. That is why we think the Sustainability Literacy Test is an amazing idea. It allows sharing numerous countries common knowledge about sustainability. If all of those who take the test join hands, we hope to limit global warming under two degrees!”

Anne-Catherine HUSSON TRAORE – CEO, Novethic

“The National Union of Students UK knows that students want to learn more about sustainability – 80% of students see sustainability as a priority for universities and 60% want to learn more about it within their own course. The Sustainability Literacy Test provides us with a tool to measure and better understand student learning. Having a global snapshot of students’ understanding provides powerful statistics to influence change in education within the UK and around the world. We need our universities to be creating graduates who are part of the solution to the world’s greatest challenges, rather than a part of the problem, and the Sustainability Literacy Test can help us to get there.”

Quinn RUNKLE, Senior Project Officer – Communities and Curriculum, Department for Sustainability, NUS UK
As funder of the Entrepreneurs d’avenir network, which seeks to bring together business leaders engaged in a sincere and systemic approach to responsible and sustainable development, the Sustainability Literacy Test is a huge step forward and maybe a breaking point. The Entrepreneurs d’avenir network has been mobilized in the last few years in an action called “Campus d’avenir” that promotes the work of French colleges and universities that are most virtuous when it comes to sustainable development and social responsibility. The emergence of this international test on campuses and in businesses allows managers, future managers and leaders to integrate key concepts in the field of social engagement. We can imagine and hope it will positively modify the behavior and actions of those who are in a position to take actions and decide in organizations.

If this test imposes itself as we hope it will, it is possible that the economy and society really change. The Entrepreneur d’avenir network is committed to promote and communicate its virtues.

Jacques HUYBRECHTS – CEO, Entrepreneurs d’Avenir

This is a welcome initiative that is successful in its development and I had the pleasure to be a part of it. The Higher Education Sustainable Initiative was born during the Rio+20 conference, where the institution of higher education decided to cooperate to respect and spread the principals of sustainable development. It is Jean-Christophe Carteron from Marseille Euromed-Management business school, now Kedge Business School after the merger with the Bordeaux business school, who had the idea to provide a measurement tool of student knowledge about sustainable development, the Sustainable Literacy test or “SuLiTest”. And indeed, we have to measure the knowledge of students, and beyond of professors, of managers in companies, in the press or in administrations, in these crucial issues for the future, that are so often forgotten in the extreme specialization of disciplines. It is an initiative that addresses wide-spread expectations, judging by its overall global success. It is spread in the world’s educational institutions, combining general questions to local aspects of sustainable development, and constantly perfecting itself. Long live SuLiTest!

Brice LALONDE, Special Advisor to the U.N. Global Compact, Former UN Assistant Secretary-General, Executive Coordinator of the United Nations Conference on Sustainable Development (Rio +20),

An amazing tool for the future that allows decision makers to take a step back in apprehending the horizon.

Mathieu BAUDIN – CEO, Institut des Futurs souhaitables

A FEATURED INITIATIVE
During this development phase of the test, it is now essential to consolidate our human and financial resources. This is why we are officially launching a campaign for support and collaboration to the entire SuLiTest community. Partner contributions for 2015 are 5,000 Euros per year for higher education institutions and 20,000 Euros for companies or foundations. Becoming a member of the College of Partners allows you to be present at the General Assembly, to vote and to be represented by the elected members of the Board of the Administration. Being a College member is a unique opportunity for universities and HESI’s to actively contribute to the strategic orientation of the SuLiTest and its national and international development. Some Partners are also full players or RNEC.

“Responsibility as a Higher Education Institution can no longer be limited to the confines of our campus. If Kedge Business School is internationally recognized as a reference in terms of Corporate Social Responsibility, it is of course thanks to the numerous publications of its researchers, its pedagogical approach favouring student commitment, and for the responsible management of its campuses. But it is also because we are contributing to the construction of what should be the higher education of tomorrow. By initiating and financially supporting the SuLiTest, we wanted to help the global academic community, and beyond, to measure and lead the spread of sustainability literacy worldwide. Our new student intakes are not only required to take the test, in 2020 Kedge BS students will be required to have a minimum score to obtain their diploma. Higher education must be a driving force of change and beyond.”

Thomas FROEHLICHER – Director General & Dean, Kedge BS

“EFMD is a strong advocate of the social and environmental imperatives that must accompany business practices globally. In all our activities, like accreditation, we encourage Higher Education Institutions and companies to embrace those concepts and implement tools to be agents of change in society. The Sustainability Literacy Test is an innovative pedagogical tool that can be deployed in multiple ways to advance educational objectives in sustainability and global responsibility. This internationally collaborative test is already being used in higher education to raise awareness about sustainability issues, as an object for critical learning and analysis and even, to measure and benchmark learning outcomes. I fully endorse this tool and encourage schools to contribute to the community working to ensure the SuLiTest’s relevance for promoting action toward solving urgent global challenges and promoting transformation in sustainability education and beyond.”

Eric CORNUEL – Director General & CEO, EFMD

“The GCE supports the sustainability literacy test since the beginning of its creation, its expert members are associated to the creation of the questions for France and on the international level. The GCE considers the test a double response to the educational mission of its members: Firstly, it allows everyone, including students, to evaluate playfully their knowledge. Secondly it allows professors to evaluate their pedagogic actions when it comes to raising awareness on sustainable development issues and social responsibility. It is a great tool that can create a dynamic of training in an institution on an essential subject, but oftentimes rarely dealt with. It is also a great research tool on the cultural meaning of sustainable development thanks to the international benchmark it offers.”

Anne-Lucie WACK – présidente de la Conférence des Grandes Ecoles (CGE)

“Onet supports the Sustainability Literacy Test because it contributes forward building a more sustainable world”

Elisabeth COUQUET-REINIER – Member of the Onet Group’s supervisory Board and President of the Reinier holding company.

“The design and manufacture of luxury products not only require innovation, creativity and production excellence, but also environmental and social performance. Products created by the Group’s Houses are made from natural and often rare and exceptional raw materials. We have launched in 2012 the LIFE program which allows each group entity to define action plans by prioritizing strategic objectives, along with indicators to measure performance. But the management of an international group present in more than 70 countries with more than 120,000 employees is complex and it is for us essential that each employee understands the impact of its decisions on the planet and society. A tool such as SuLiTest will allow us to measure the state of sustainability literacy of our current and future employees and support them for even better perform on those crucial topics... By joining the partner college members of SuLiTest, LVMH is proud to contribute to the deployment of this tool, useful not only internally but whose scope will impact, without doubt, all the business segments.”

Sylvie BENARD – LVMH Corporate Environment Director

“Engaging with this pioneer project will provide Onet with a new opportunity to pursue its differentiated approach to responsible development and to demonstrate this commitment to its partners. Internally, the test will be included in Onet’s managerial development programmes in France and in its foreign subsidiaries. In our external relations, it will complete our offer of responsible solutions by opening up new realms of dialogue with our clients”

Denis GASQUET - President of the Onet Executive Board.

“Grenoble Ecole de Management (GEM) has been participating actively in the development and deployment of the Sustainability Literacy Test since 2013. It is a versatile and innovative pedagogical tool performing summative, formative and diagnostic functions in the learning process, as well as serving as a critical object of study itself. The test, and the data collected, can be used to inform and transform learning objectives and research in Sustainability and Global Responsibility for students and all our organization’s stakeholders. The construction of the tool and community has been a dynamic participative process involving intercultural collaboration around the world. The SuLiTest community is an active, living social experiment for those dedicated to education for a sustainable and globally responsible world.”

Jaclyn ROSEBROOK-COLLIGNON – Head of Sustainability & Global Social Responsibility at Grenoble Ecole de Management

“Responsibility as a Higher Education Institution can no longer be limited to the confines of our campus. If Kedge Business School is internationally recognized as a reference in terms of Corporate Social Responsibility, it is of course thanks to the numerous publications of its researchers, its pedagogical approach favouring student commitment, and for the responsible management of its campuses. But it is also because we are contributing to the construction of what should be the higher education of tomorrow. By initiating and financially supporting the SuLiTest, we wanted to help the global academic community, and beyond, to measure and lead the spread of sustainability literacy worldwide. Our new student intakes are not only required to take the test, in 2020 Kedge BS students will be required to have a minimum score to obtain their diploma. Higher education must be a driving force of change and beyond.”

Thomas FROEHLICHER – Director General & Dean, Kedge BS

“EFMD is a strong advocate of the social and environmental imperatives that must accompany business practices globally. In all our activities, like accreditation, we encourage Higher Education Institutions and companies to embrace those concepts and implement tools to be agents of change in society. The Sustainability Literacy Test is an innovative pedagogical tool that can be deployed in multiple ways to advance educational objectives in sustainability and global responsibility. This internationally collaborative test is already being used in higher education to raise awareness about sustainability issues, as an object for critical learning and analysis and even, to measure and benchmark learning outcomes. I fully endorse this tool and encourage schools to contribute to the community working to ensure the SuLiTest’s relevance for promoting action toward solving urgent global challenges and promoting transformation in sustainability education and beyond.”

Eric CORNUEL – Director General & CEO, EFMD

“The GCE supports the sustainability literacy test since the beginning of its creation, its expert members are associated to the creation of the questions for France and on the international level. The GCE considers the test a double response to the educational mission of its members: Firstly, it allows everyone, including students, to evaluate playfully their knowledge. Secondly it allows professors to evaluate their pedagogic actions when it comes to raising awareness on sustainable development issues and social responsibility. It is a great tool that can create a dynamic of training in an institution on an essential subject, but oftentimes rarely dealt with. It is also a great research tool on the cultural meaning of sustainable development thanks to the international benchmark it offers.”

Anne-Lucie WACK – présidente de la Conférence des Grandes Ecoles (CGE)

“Onet supports the Sustainability Literacy Test because it contributes forward building a more sustainable world”

Elisabeth COUQUET-REINIER – Member of the Onet Group’s supervisory Board and President of the Reinier holding company.

“The design and manufacture of luxury products not only require innovation, creativity and production excellence, but also environmental and social performance. Products created by the Group’s Houses are made from natural and often rare and exceptional raw materials. We have launched in 2012 the LIFE program which allows each group entity to define action plans by prioritizing strategic objectives, along with indicators to measure performance. But the management of an international group present in more than 70 countries with more than 120,000 employees is complex and it is for us essential that each employee understands the impact of its decisions on the planet and society. A tool such as SuLiTest will allow us to measure the state of sustainability literacy of our current and future employees and support them for even better perform on those crucial topics... By joining the partner college members of SuLiTest, LVMH is proud to contribute to the deployment of this tool, useful not only internally but whose scope will impact, without doubt, all the business segments.”

Sylvie BENARD – LVMH Corporate Environment Director

“Grenoble Ecole de Management (GEM) has been participating actively in the development and deployment of the Sustainability Literacy Test since 2013. It is a versatile and innovative pedagogical tool performing summative, formative and diagnostic functions in the learning process, as well as serving as a critical object of study itself. The test, and the data collected, can be used to inform and transform learning objectives and research in Sustainability and Global Responsibility for students and all our organization’s stakeholders. The construction of the tool and community has been a dynamic participative process involving intercultural collaboration around the world. The SuLiTest community is an active, living social experiment for those dedicated to education for a sustainable and globally responsible world.”

Jaclyn ROSEBROOK-COLLIGNON – Head of Sustainability & Global Social Responsibility at Grenoble Ecole de Management
"The Sustainability Literacy Test is a powerful and pioneering global initiative bringing together a unique and huge diversity of education stakeholders. This diversity is helping us learn to better collaborate and speak the same language of a more sustainable future. Being the UK lead sustainability body for universities and colleges the EAUC is fully committed to this project and ensuring our students leave our universities equipped to lead change for a sustainable future."

Iain PATTON - Chief Executive, Environmental Association for Universities and Colleges

"Paris Seine University unites thirteen institutions of higher education in the west of Paris. We are committed as a partner of the sustainability literacy test, because we are convinced of the challenge it represents for our students in their careers, today and tomorrow. Our ambition is that our 35,000 students take the test as part as their curriculum and grasp the challenges facing humanity in the 21st century."

Anne-Sophie BARTHEZ - Présidente de l’Université Paris Seine

"Having used the Sustainability test for some years in my master class ‘Sustainable Management’, I see the value of having a tool that engage students from all over the world in a common understanding of important sustainability challenges. As a tutor I also appreciate the discussions one can have on regional and even national differences."

Anders SANDOFF - Assistant Professor University of Gothenburg

"Education for Sustainable Development (ESD) is critical for all students in the 21st Century. The Sustainability Literacy Test is valuable (as both a formative and summative assessment tool) to support the integration of ESD into the curriculum. It also provides the opportunity for understanding ESD in Global and Regional contexts."

Carole PARKES - Chair, PRME Chapter UK & Ireland

"Through our school’s research and teaching focus (transport, urban planning, materials, energy, environment, sectorial economy and finance …), the École des Ponts ParisTech has chosen for several years to analyze the key issues and develop innovative solutions for a sustainable development. The Sustainability Literacy Test is a unique and ideal tool for introducing the pluridisciplinary dimensions of sustainability for all our students entering the Ecole. We are very proud to have contributed to the elaboration of this first version of the Test and looking forward to this ongoing adventure with our friends and partners. This test constitutes a wonderful tool to raise awareness and an easy way to promote sustainable development education at all levels, everywhere in the world."

Emeric FORTIN - Sustainable development Manager Ecole des Ponts ParisTech

"The Sustainability Literacy Test is one way of empowering our global student body to check if they have the contextual knowledge and critical-thinking skills to move us to doing business to benefit all life globally and in the future. It presents an opportunity for educators to monitor how they are contributing to this goal and is an example of collaborative co-creation – any one can suggest improvements and questions."

Dr Victoria HANDS - Director of Sustainability Kingston University
“Sustainable development in companies goes beyond the mere circle of experts. To conduct the necessary transition of economic models and ways of production and consumption, it is essential that all employees understand the issues. The Sustainability Literacy Test is a great tool to assess their knowledge, develop training plans accordingly and evaluate results. The C3D has therefore naturally committed to support the SULITEST, to promote it to its members and, with its collective expertise, to contribute to its enrichment.”

Hélène VALADE – President C3D

“At the institute Mines-telecom, we train future managers, engineers and entrepreneurs who will be the actors in the environmental and energy, the digital, the economic and industrial transition that is essential to meet the challenges of sustainable development. Simple actions to increase students’ awareness are no longer efficient. It is our responsibility to prepare our future graduates to a good understanding and mastering of economic, social and environmental impact of their future professional actions towards all stakeholders. The Sustainability Literacy Test is a great initiative that goes in this direction. Schools of Mines-telecom Institute have started using it at the beginning of its pilot phase, both to assess the knowledge of students as they arrive on our campuses and to support pedagogical work about social responsibility in organization. This tool will evolve and be enriched, and IMT will contribute, relying on the work of its faculty and the feedback of the experience of our students.”

Denis GUIBARD - Dean TELECOM ECOLE DE MANAGEMENT

“The Degetel Group, which I co-created 16 years ago, has inscribed in its DNA the values of sharing, value required for a consulting firm in digital technologies, and has always been involved in many humanitarian foundations. When I was asked to participate in the creation of the Foundation Kedge BS, I was not only voluntary but also driver for bringing out challenges such as Sulitest. The value of awareness on sustainable development is no longer to be seen. However, the beauty of Sulitest is to go beyond awareness to show that the sustainability of our environment requires a testing of our commitments to our planet which we are just passengers”.

Georges KLENKLE – CEO, Degetel

“Since its creation, La Banque Postale, a public service bank serving the real economy, has chosen a unique, solid, responsible and sustainable business model. Responsibility, transparency and accessibility to all stand at the core of its set of values, making sustainable development one of the founding principles of its “civic minded bank” positioning. Therefore, we are proud to be the first bank having developed a partnership with the Sulitest, the first worldwide test on sustainable development. This test will allow us to first raise awareness and to train our staff and eventually it could be used in our recruitment processes to share the values and ambitions of our group.”

Nicholas VANTREESE – Head of CSR, La Banque Postale

“The Occitane group is, since its creation, bound to biodiversity and nature. We develop 70 plotted plant sectors and we minimize our impact on the environment, for example by adopting renewable energy sources for our French boutiques. Sustainable development is a pillar of our strategy. The Sulitest is to us an amazing opportunity to increase our companies current and future decision makers level of awareness on environmental, and social challenges of tomorrow. That is why we decided to become one of the first international companies to support the development of Sulitest.”

Reinold GEIGER Executive Chairman and CEO L’occitane
“With a presence in 85 countries and 100 production sites across the world, Pernod Ricard has put sustainability at the heart of its long term strategy. Launching SuLiTest via its Corporate University, the Group wishes to use a modern learning format to spread the sustainable business and get its 18,000 employees to check their knowledge and understanding of these important topics. Global results of the test will guide Pernod Ricard to take more targeted actions to embed this culture in everything we do. SuLiTest will also be used to convey a powerful message to new joiners in the group who will be asked to take the test as one of their very first activities with the company. SuLiTest is a wonderful tool to help transform our 18,000 employees in ambassadors for sustainable business which is key for long term success.”

André HEMARD - VP CSR
Pernod Ricard

“The Sulitest is an excellent basis to assess knowledge on CSR issues. Starting as an academic tool, it can be envisioned in its future evolution as a standard to evaluate core knowledge and skills on CSR issues within a company such as Orange. Orange has a strong CSR commitment to accelerate progress for all thanks to digital technology. It is driven by a dedicated CSR program which success also relies on the mobilization of more than 154,000 employees in 28 subsidiaries. The Sulitest can become a shared background education within the Group, and be used as a CSR passport to guarantee a level of understanding of how sharing value with society can be a winning game for all.”

BRIGITTE DUMONT - CSR Director
Orange
"The launching of the Sustainability Literacy Test in Hong Kong has helped our university teachers, administrators and students to deeply rethink and reflect on the various issues related to sustainability in our curriculum. Furthermore, it has inspired us to (re)consider how we can promote sustainability in every part of our work, which I find very meaningful and important."

Ming Fai Pang, PhD - Chairperson of the Hong Kong RNEC for SuliTest

"The Higher Education Association Sustainability Consortium of the United States supports the development and dissemination of the Sustainability Literacy Test. The new architecture and design for this test makes it an outstanding learning and assessment tool that will help improve the quality of education for sustainable development in the U.S. and internationally."

Debra Rowe, Ph.D. – Advisor, Higher Education Associations Sustainability Consortium – USA RNEC

"The Sustainability Literacy Test is an exciting initiative that is setting the standard for the measuring impact of education for sustainability efforts. At AASHE, we believe that sustainability should be incorporated throughout the curriculum so that all graduating students, no matter what career path they choose, are equipped with the knowledge and solutions they need to address sustainability challenges. The Sustainability Literacy Test, through its evaluation of students and their skills, will help to realize this goal throughout the world."

Meghan Fay Zahniser - Executive Director at AASHE – USA RNEC

"I've been involved in student-led associations for 3 years, first at my university, then at a national level. Through this engagement I would like to show how students are concerned with what society becomes. I have taken part in the Sustainability Literacy Test to raise awareness of students about sustainability. In my opinion, this test is a good first step to embed sustainability in curriculum. The Sulitest is a powerful tool to help universities educate students to become future agents of global change."

Alain Tord – former president of REFEDD (Réseau Français des Etudiants pour le Développement Durable / French Student Network for Sustainability) – France RNEC

"It is increasingly clearer that the changes which must happen in the world we live in must head down the path of sustainability. It is therefore essential that university students in all career paths can acquire the necessary knowledge and skills to be able to apply the principles of sustainability in their professional practices. With this we can guarantee that future leaders of our countries’ private and public institutions will be able to be change agents towards sustainability. The application of the SuliTest can become a tool of great interest and service to assess progress in this type of knowledge which is taking place in the students of Spanish universities."

Javier Benayas del Alamo - Deputy Director of the Interuniversity Institute INAECU (“Investigación Avanzada sobre Evaluación de la Ciencia y la Universidad”) – RNEC Spain

"The Sustainability Test is a useful tool that we have administered to students in some of the Costa Rican universities affiliated with REDIES. Upon having evaluated the results obtained from the test, there appears to be an opportunity to discuss the relevance of sustainability in career development and the link that it has as a central focus in the curriculum. In particular, I think one must work on improving the knowledge transfer to students in higher education, so that they will assume a greater awareness of the opportunities and challenges of sustainable development so as to view it in a fresh manner."

Manrique Arguedas Camacho - Unidad de Acción Ambiental Universidad EARTH - RED Costarricense de Instituciones Educativas SosteniblesRED Costarricense de Instituciones Educativas Sostenibles RNEC Costa Rica
The idea of "Sustainable Development" can and should be a principal notion to lead the world in the 21st century. We have to make lots of effort to transfer the importance of the idea to younger generations. In this sense, the Sustainability Literacy Test has an important meaning. Campus Sustainability Network in Japan (CAS-Net JAPAN) would like to be a hub in order to disseminate the Test in Japan.

Takayuki Nakamura – Executive Director, Campus Sustainability Network in Japan (CAS-Net JAPAN)

"As the PRME Chapter Brazil and ISAE President, we helped in the Literacy Test dissemination and application to all PRME Brazilian institutions signatories, including in our own institution. Brazil had the second largest number of respondents to the survey."

Norman de Paula Arruda Filho, ISAE President – RNEC Brazil

"The Collective for the Integration of Social Responsibility in Higher Education (CIRSES) is a professional association of those who bear the function Sustainability/Corporate Social Responsibility in the French higher education institutions. In France, CIRSES is part of the SuLiTest regional committee of experts for its development, both in its teaching and in its appropriation in universities. The SuLiTest is a great tool that allows not only to engage the new generations to the new challenges and global impacts, but also to support the growing competence of higher education internationally."

Clara Taccconi – President, CIRSES

RNEC France
T**HEY ASK THEIR STUDENTS TO TAKE IT**

Today the test is used in numerous higher education institutions around the world. Certain schools have voluntarily used the test in the context of specific courses and programs, others have made it a mandatory step to validate their students’ programs or degrees. The wide diversity of uses and users, directly contributes to the added-value and credibility of this highly flexible learning tool.

Full Players are committed to integrating the Sustainability Literacy Test into their university practices. In addition to helping each participating university better understand the level of knowledge of their students in specific programs and courses, the test offers the global academic community a map of sustainability knowledge across the planet.

Some universities are already deeply involved and have become “full players”. These universities are crucial as they commit to asking all of their students (or at least all their new incoming students) to take the test.

“Through its Center of Excellence for Management & Society (CEMAS), ESSEC Business School aspires to remain on the forefront of the necessary radical transformation of management education by making sure that ethics, responsibility and sustainability are effectively taught in our classrooms for all of our students. The Sustainability Literacy Test is a very important and useful tool to achieve this goal. So, we invite our whole student body to take the Sustainability Literacy Test in 2014—and we intend to continue to do so this year in order to maintain this positive dynamic.”

Charles H. Cho - Director of the Center of Excellence for Management & Society - ESSEC Business School (France)

“As a business university, Bentley is committed to holistic business education, grounded in the realization that environmental and social considerations are essential to all forward-looking business leaders. Reflecting this commitment, Bentley has pledged to become carbon neutral by 2030 — and our success is dependent on the collaboration and enthusiasm among students, faculty and staff to ensure that Bentley’s sustainability efforts reflect the accomplishments of the entire community. As a full player, the SuLiTest is an important part of this endeavor, allowing us to track the progress of all of our students as we continue along this journey.”

Anthony Buono - Professor of Management & Sociology, Bentley University (USA)

“SuLiTest is an important and innovative development and plugs a major gap. Universities have a responsibility to equip their students to live more sustainably. We need a way to assess whether our students understand their impact on the planet and their role in addressing the challenges of sustainability. A global test enables them, and us, to assess their level of understanding and areas for development, benchmarked against the world.”

Chris Willmore - Senior Academic Fellow, University of Bristol Law School (UK)

“Duke University is committed to the ACUPCC goal of taking actions to make sustainability and climate neutrality a part of the experience of all of our students. This is remarkably difficult to achieve as a multi-unit institution of higher education with teaching levels at the undergraduate, professional, graduate, and continuing education levels. The International Sustainability Literacy Test provides us a viable option by which we can begin to conceive working towards this goal with our students. Toward that end, we are piloting it our undergraduate sustainability class, using it as a pre-test, and as part of the mid-term and final exam. Further, Duke has just approved an undergraduate Certificate in Sustainability Engagement, to begin in 2016, and the test will be a required component for each student earning the Certificate.”

Charlotte Clark - Faculty Director of Sustainability, Duke University (USA)

“At the University of Worcester sustainability is one of the four ‘areas of distinction’ in the University strategy; finding ways to measure if this is being done successfully continues to be a real challenge. Having a global benchmark in which to measure progress of students is extremely valuable as we seek to embed a sustainability culture on campus. It’s important feedback for staff and students alike to track progress of our students. The new architecture and structure will prove to be a powerful tool and I suspect useful to enhancing their future employability.”

Katy Boom - Director of Sustainability - University of Worcester (UK)

“SKEMA’s mission is to produce ethical decision makers who are aware of their responsibility and who consider outcomes in terms of their impact on human beings. They are trained to deal with the challenges and meaning of corporate social responsibility and they are able to generate sustainable performance. SKEMA decided that students enrolled on the Master in Management Program should take the SULITEST (3’000). The objective is to:

- increase student self-awareness of the Sustainable Development and Corporate Social Responsibility issues they will face;
- foster student interaction with Faculty members and program directors;
- nurture debate and discussion on ethical and CSR dilemmas;
- incite students to act proactively, implementing initiatives through action plans. Since 2014, new students have taken the Sustainability Literacy Test at the beginning of the academic year.”

Rosanne Carlier, Director Sustainable Development & CSR (France)
Anne BEAUVAL, directrice de l'Ecole des mines de Nantes (France)

Maxime AGNES - Sustainable Development Manager (France)

The Institut Polytechnique LaSalle Beauvais trains graduate students to hold high-level executive and top management positions in the following sectors: agriculture, food industry, food and health, geology and the environment. The school aims to encourage and develop values such as respect, sense of commitment, service and volunteer work, belief in equality and equal opportunities for the poor and underprivileged.

To support and promote our values, we created the department of sustainable development in 2010. Thanks to The Sustainability Literacy Test we can assess the level of awareness of our students year after year on the campus, and in the long term, extend the test to all the students of the international La Salle network. These encouraging results will clearly benefit the department of sustainable development and offer an innovative tool to promote and further on our actions.

Sauli SOHLO - Deputy Director, Martti Ahtisaari Institute at Oulu Business School - and his team! (Finland)

In Finland and the Nordic Countries, the different issues around sustainability are well accepted and endorsed as an inseparable part of any nation, willing to sustain and improve the quality of life of its people, as well as the environment. The Sustainability Literacy Test is a great way of introducing and deepening the knowledge of these issues amongst university students. It has been an eye opening exercise also for our SuLiTest Team members at Oulu Business School, to design the Finnish questions for the test. There really is more to sustainability, than one might think!

Brady Ahtisaari Institute at Oulu Business School - and his team! (Finland)

Bradford University Faculty of Management and Law (UK) is fully committed to developing and implementing Education for Sustainability Development (ESD). For the last two years, our students have undertaken the Sustainability Literacy Test as part of their induction. It has proven to be an excellent tool to develop and increase awareness about sustainability issues among students. Our students are introduced to the topic and subsequently more engaged within our ESD integrated programmes. Currently we use a learning mode that does not force students to complete the test within a certain length of time but allows students to research their answers if they wish. As our students commented, the test has provided them an opportunity to “learn a lot” about sustainability. The test has been working well for us, so we very much look forward to the launch of Version 2 next year.

Fred SEIDEL - coordinateur des enseignants de RSE/CSR, EMLyon (France)

“The Sustainability Literacy Test is a powerful tool to help learners appreciate the range and depth of issues encompassed by sustainability. In the University of the West of England, Bristol we have used the Sustainability Literacy Test in staff development sessions and in various student learning environments. We are considering its use as a summative assessment of an online learning resource called Keys to Sustainability which has been developed in this university. During UWE’s annual Sustainability Week we encouraged staff and students to take the test and in our annual ESD Staff Development day we have created a unique use of the test where the input answer is sourced from the staff attend-ing via a whole room conversation which we have named the “crowd sourced answer” version. However you choose to take the test it is a powerful tool to understand but also it can be a very enjoyable experience!”

“Bradford University Faculty of Management and Law (UK) is fully committed to developing and implementing Education for Sustainability Development (ESD). For the last two years, our students have undertaken the Sustainability Literacy Test as part of their induction. It has proven to be an excellent tool to develop and increase awareness about sustainability issues among students. Our students are introduced to the topic and subsequently more engaged within our ESD integrated programmes. Currently we use a learning mode that does not force students to complete the test within a certain length of time but allows students to research their answers if they wish. As our students commented, the test has provided them an opportunity to “learn a lot” about sustainability. The test has been working well for us, so we very much look forward to the launch of Version 2 next year.”

Dr Kyoko FUKUKAWA - Faculty of Management and Law, University of Bradford (UK)

The Sustainability Literacy Test is integrated into all CSR courses given at EMLyon. It is an important element of an online learning package that is meant to be used for individual preparation of students before even the first session in a classroom.

At this level we use it mostly in the learning mode but we are planning to use it as well as an assessment tool at the end of relevant programmes. This should allow to measure the average impact of the programme in terms of CSR related knowledge.

When the test is taken in the very early stage of a course, we use the test to establish a knowledge profile for that particular student population. This helps greatly in fine-tuning the learning offer for our CSR courses because we can take the initial knowledge of students or participants into account.”

Fred SEIDEL - coordinateur des enseignants de RSE/CSR, EMLyon (France)

The Sustainability Literacy Test is a powerful tool to help learners appreciate the range and depth of issues encompassed by sustainability. In the University of the West of England, Bristol we have used the Sustainability Literacy Test in staff development sessions and in various student learning environments. We are considering its use as a summative assessment of an online learning resource called Keys to Sustainability which has been developed in this university. During UWE’s annual Sustainability Week we encouraged staff and students to take the test and in our annual ESD Staff Development day we have created a unique use of the test where the input answer is sourced from the staff attending via a whole room conversation which we have named the “crowd sourced answer” version. However you choose to take the test it is a powerful tool to understand but also it can be a very enjoyable experience!”

James LONGHURST - Assistant Vice Chancellor, Environment and Sustainability, Faculty of Environment and Technology, University of the West of England (UK)
Caroline CAZI - Human resources, Diversity and CSR Director, Montpellier Business School (France)

"Montpellier Business School is deeply committed to Ethics, Global responsibility and Diversity. We integrated those principles in our values and mission which is “to train, through our higher education programs, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments”. One of the 5 axes of our annual strategy regarding CSR and Diversity is to train and educate our students regarding ethics, global responsibility and diversity. The Sustainability Literacy Test is a relevant and useful tool to evaluate our students' level of awareness. We choose to assess this level at entry in to our students' level of awareness. We integrated those principles in our values and mission which is “to train, through our higher education programs, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments”."

Dr Sheila KILLIAN, Director, PRME
Kemmy Business School, University of Limerick (Ireland)

"At the Kemmy Business School, University of Limerick, we have been engaged on the Sulitest from the academic year 2014/15. We initially produced core questions customised for the Irish context, and rolled the test out across all the postgraduate students in all faculties in the University. The differences were instructive. In the current year, we are updating the questions, and intend from Autumn 2016 to integrate the test more securely into our main undergraduate offering. The main benefit we see from the Sulitest is not the answers it gives students, but the questions it generates. It helps them in all the disciplines they study to take a critical approach, and to question the impact of decisions on social, environmental and economic sustainability."

"L'Université Laval a utilisé le test de connaissances en développement durable « Sulitest » auprès de ses étudiants finissants, permettant ainsi de valider comment les efforts de développement durable de notre institution leur ont permis d'être mieux outillés afin de faire face aux importants enjeux sociaux visant à contribuer à une société meilleure et plus responsable."

Pierre LEMAY – Adjoint au vice recteur exécutif et au développement, Université Laval (Quebec - Canada)

"L'Université Laval a utilisé le test de connaissances en développement durable « Sulitest » auprès de ses étudiants finissants, permettant ainsi de valider comment les efforts de développement durable de notre institution leur ont permis d'être mieux outillés afin de faire face aux importants enjeux sociaux visant à contribuer à une société meilleure et plus responsable."

"The Sustainability Literacy Test (SULITEST) is a very useful tool to measure students comprehension of the different dimensions of sustainability. At Universidad del Pacífico, we use the SULITEST at the undergraduate level. The results are very interesting, providing valuable information for identifying learning areas that have been acquired and those that need improvement. SULITEST results at the Universidad del Pacífico also offer faculty an opportunity to strengthen team work initiatives to improve, articulate and share methodological tools to enhance learning and build meaningful sustainability knowledge."

Zoila Del Rosario GÓMEZ GAMARRA, Professor Researcher Centro de Investigacion de la Universidad del Pacifico (Peru)

"Universidad del Pacífico is committed to embedding sustainable development into our different academic activities. Our institutional goal is to enhance our students capacities to have a better understanding of sustainable development and the different dimensions it involves. This will build more awareness of how decisions impact human well-being. The Sustainability Literacy Test (SULITEST) is a very useful tool to measure students comprehension of the different dimensions of sustainability. At Universidad del Pacífico, we use the SULITEST at the undergraduate level. The results are very interesting, providing valuable information for identifying learning areas that have been acquired and those that need improvement. SULITEST results at the Universidad del Pacífico also offer faculty an opportunity to strengthen team work initiatives to improve, articulate and share methodological tools to enhance learning and build meaningful sustainability knowledge."

"Starting with Rio+20, FEA-RP, a business school of the University of São Paulo, has intensified efforts to incorporate Education for Sustainable Development (ESD) in its academic activities. In 2014 the school participated in the development of Sulitest by translating questions into Portuguese and having more than 800 undergraduate, postgraduate and MBA students take the test. Students were challenged to test their learning by identifying acquired knowledge areas and awakening curiosity to explore issues on sustainability that they need to learn more about."

Prof. Adriana CALDANA, PhD Coordinator of Sustainability Office FEA-RP/USP (Brazil)

"Universidad del Pacífico is committed to embedding sustainable development into our different academic activities. Our institutional goal is to enhance our students capacities to have a better understanding of sustainable development and the different dimensions it involves. This will build more awareness of how decisions impact human well-being. The Sustainability Literacy Test (SULITEST) is a very useful tool to measure students comprehension of the different dimensions of sustainability. At Universidad del Pacífico, we use the SULITEST at the undergraduate level. The results are very interesting, providing valuable information for identifying learning areas that have been acquired and those that need improvement. SULITEST results at the Universidad del Pacífico also offer faculty an opportunity to strengthen team work initiatives to improve, articulate and share methodological tools to enhance learning and build meaningful sustainability knowledge."

"SuLiTest is an effective tool for universities to test the competences of their students and staff on sustainability. Aalto University will use the test to explore the differences between students from different disciplines and to develop curricula and teaching. Aalto University is also leading a Nordic-wide project, funded by the Nordic Council of Ministers, in which the SuLiTest is applied to different Nordic countries. Thus, SuLiTest strengthens the work of the Nordic Sustainable Campus Network (NSCN) and Nordic university collaboration around ESD and curriculum planning."

Mikki KARVINEN, Nordic SuLiTest Project Manager, NSCN coordinator, Aalto University, (Finland)
“Our generation is the wealthiest and longest living in the history of the planet. But we may be the last generation that can say that. Changing the world starts with awareness and we believe that students should be made aware in as many ways as possible about the state of ecological trends and the society that depends on that environment. As an African entity, the University of Stellenbosch Business School supports the SuLiTest as an international initiative to drive awareness of sustainability amongst the future custodians of the world.”

Jako Volschenk - Senior Lecturer, University of Stellenbosch Business School (South Africa)

“The Norwegian University of Science and Technology (NTNU) creates knowledge for a better world and solutions that can change everyday life. NTNU, the largest university in Norway and the most important research and education institution within technology and innovation, has ambitious goals and strategies for research and education programs that support the development of sustainable communities and enterprises. Application of the SuLiTest will be an important platform and tool for students acquiring knowledge and skills related to sustainable development, and can be used as a test for different courses and study programs in order to monitor and increase student sustainability knowledge.”

John E Hermansen, Associate professor, Department of Industrial Economics and Technology Management, NTNU (Norway)
Authorized Agents have a crucial role to play as they customize the SuLiTest for their clients. Thanks to them, companies and organizations can add training modules focused on specific sectors or specific job functions; or they can use the test to assess the awareness and motivations of their employees concerning sustainability issues. The SuLiTest can be a powerful tool for raising awareness, motivating action and deploying change management in all types of organizations.

THEY USE IT WITH THEIR CLIENTS

"E&H is a “change management” consulting agency, specialized in CSR. Our teams work mainly in companies - including international dimension - to promote the integration of these issues into the culture and practices in the business. We see every day how these concepts can be difficult to acquire by senior population. Since 12 years we also give courses at HEC, Centrale, or Sciences Po, and regret that sustainable development is still the subject often addressed in the third cycle, outside the “major” education. Aware of the need to evolve business models, we were excited about the SuLiTest project, which places CSR at the right level and makes it a must-have for the people who will be at the heart of decision-making tomorrow. Furthermore the test, conducted in companies is a tremendous awareness lever to realize the path still to go! E&H is pleased to be the first “Authorized Agent” of the SuLiTest to accompany Companies in the use and customization of this powerful tool, by helping them, for example, to create specific questions about the CSR strategy."

Hugues CARLIER - CEO, Des Enjeux et des Hommes

THEY CONDUCT RESEARCH OUT OF IT

In order to implement and promote Education for Sustainable Development (ESD), being able to assess the current level of knowledge on sustainability is a key issue. With more than 38 000 students who have already taken the Sulitest, it provides the first snapshot of sustainability literacy in higher education worldwide. As a result, the Sulitest is also a tool for academic research in order to enhance knowledge on Sustainability.

"The Sulitest is an outstanding initiative promoting education for sustainable development (ESD) worldwide. Building on the large momentum around this tool into the academic community, the Sulitest is also a way to enhance our knowledge on sustainability literacy worldwide. To this end, researchers from Kedge BS and from several universities inside the community are launching academic researches out of the test. The Sulitest’s results provide the first snapshot of sustainability literacy worldwide and the impact and richness of the tool for ESD will be supported and developed by the research community.”

Aurelien DECAMPS, Professor at KEDGE Business School, Head of Research for the Sulitest

"Nordic Council of Ministers is funding the Nordic SuLiTest-project during 2016, initiated by Nordic Sustainable Campus Network. By testing and spreading SuLiTest in Nordic universities, NSCN supports NCM’s target of Green Growth the Nordic way. We definitely aim at developing our curricula and students’ capabilities on sustainability!"

Meri LÖYTTYNIEMI - Chair of NSCN, Nordic Sustainable Campus Network
“Sustainability Literacy is the knowledge, skills, and mindsets that help compel an individual to become deeply committed to building a sustainable future and allow her or him to make informed and effective decisions to this end.”