



Initiative Progress Report

Projects: The Blue Workshop, RoaRRR App and Zero Waste Marketplace

Submission Date – 12th January 2020

Executive Summary

Initiative Abstract	The Ervis Hero's Blue Workshop and Hub's RoaRRR and Zero Waste is an initiative by Ervis Foundation to educate the youth and instill a behavioral change in the way children between the age group of 6 to 18 years interact, consume and dispose of plastic. The workshop focusses on inculcating awareness and engaging the youth in activities that encourage a sustainable and a plastic-free approach to life while the app helps the student track their plastic debt. The zero waste is a marketplace of plastic free products to promote plastic alternatives
Status	On Track
SDG Targets	<ul style="list-style-type: none">• 12.5 - By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse• 12.8 - By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature• 14.1 - By 2025, prevent and significantly reduce marine pollution of all kinds, from land-based activities, including marine debris and nutrient pollution• 14.2 - By 2020, sustainably manage and protect marine and coastal ecosystems to avoid significant adverse impacts, including by strengthening their resilience, and act for their restoration in order to achieve healthy and productive oceans
Deliverables	<ul style="list-style-type: none">• Educate at least 1000 students every year through workshops, boot camps, etc.• Engage 5000 students in first two years to take the Blue Pledge and start acting on reduce, refuse, reuse and recycle
Target Date	April 2021

**Milestone Achieved**

- **1450+ Students** made aware about plastic pollution in first 9 months of operations. conducted four workshops, 4 in India and 1 in UAE respectively. Details of each workshop is as follows:
 - **Dixit BMC School, Mumbai (53 participants)**
 - **Springdales School, Dubai (391 participants)**
 - **Government Schools, Panchkula (900+ participants)**
 - **Oysters International School, Pune (114 participants)**
- Launched the **Ervis RoaRRR** android app for the users to take the blue pledge and calculate their plastic footprint
- Launched **Ervis Zero Waste Marketplace** to sell and promote plastic-free products
- Onboarded **4 Ervis Champions** (3 in Dubai and 1 in India) to promote Ervis initiatives in their communities.

Next Milestone

- Continue the Ervis Education initiative to educate 5000+ students in the year 2020
- Promote Ervis RoaRRR app to onboard 1000 users by the end of 2020

Progress Details

- Ervis Blue Workshop, Govt. Model Sanskriti Senior Secondary School, Panchkula
Detailed Report - <https://spark.adobe.com/page/LKqK1ZRAwHDYA/>
- Ervis Blue Workshop, Oysters International School, Pune
Detailed Report - <https://spark.adobe.com/page/IVXmj6WojxglW/>
- Ervis RoaRRR
Google Play URL - <https://play.google.com/store/apps/details?id=com.roarr&hl=en>
- Ervis Zero Waste Marketplace
Web URL - <https://www.ervisfoundation.org/zero-waste-store/>



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