

# Sustainable Future Eco Landmarks SFEL

## a Global Investment Initiative with a social cause #SDGAction13684

<https://sustainabledevelopment.un.org/partnership/?p=13684>



## SMART Report

submitted as deliverable due before May 1, 2017  
together with progress report April 2017

**Please note:** SFEL SMART report is hopefully a reliable document in a procedure of a call for partnerships.

A submission of a partnership initiative and/or voluntary commitment to the Partnership for SDGs online platform **does not in and of itself connote any affiliation or partnership arrangement with the United Nations**. The platform has been developed to support the sharing of information and knowledge of the work carried out by existing partnerships and voluntary commitments in driving the Sustainable Development Goals, and for the purpose of networking among stakeholders. The Partnerships for SDGs online platform is under the Terms and Conditions of Use of United Nations Web Sites, available on the following link: <http://www.un.org/en/sections/about-website/terms-use/index.html>. The Partnerships for SDGs online platform [provides a space for showcasing multi-stakeholder partnerships that conduct activities in those countries that take part in the national reviews](#).

## SMART Report Contents

### A note from SFEL Secretariat page 3

#### Specific page ...

- What is SFEL
- Tangible location for pilot project agreed with local community
- Pilot project's SD 're-designing' content
- List of potential pilot project according to international priorities
- List of entities for Global Public Policy Network (GPPN)
- List of affiliates
- Strategic planning

#### Measurable page ...

- Tourists increase estimation
- Population increase estimation
- *United Nations sustainable development goals indicators*
- *SFEL global franchise startup products, services, & income*
- *Specific SFEL's [dent](#) in the universe measurable parameters*

#### Achievable page ...

- Concrete localization
- Financial
- List of financial institutions supporting alternative investments
- SFEL monetization plan
- Partnerships: List of recipients of invitation to become partners, members of GPPN or International Franchise

- Transport
- Market aggregator
- Knowledge multiplier
- Communication

#### Resource-based page ...

- a. Human resources; b. Location; c. financial resources; d. idea / archive resources; e. Time; f. technological; g. Business. h. Training material.

#### Time-bound deliverables page ...

- **2017, April:** SMART Report
- **2017, September:** Launching SFEL pilot project & International activities
- **2018, March:** SFEL Report on pilot project outcomes
- **2018, September:** Report on global projects setup and outcomes
- **2019, March:** Analytical report on all SFEL situation
- **2019, September:** Full report on SFEL global implementation
- **2020, March:** Report of how SFEL proceeds according to UNSDGS report (2020-2030)

#### Index page ...

## A promising note from SFEL Secretariat

We are some ordinary persons; who desire nothing more than a simple everyday life with no fake news, artificial needs & genuine greed; *"... who desire nothing more than just an ordinary chance to live exactly as we like, and do precisely what we want. Average persons are we, of no eccentric whim, who like to live our life free of strife, doing whatever we think is best for us. Just ordinary persons... We are quiet living persons, who prefer to spend the evening in the silence of our room, who like an atmosphere as restful as an undiscovered tomb. Pensive persons are we, of philosophic joys, who like to meditate, contemplate, free from humanity's mad inhuman noise. Just quiet living persons."*

(copying from "I am an ordinary man" from 'My Fair lady' film)

## ***But we have been obliged to... get aware and take care!***

SFEL has been introduced in our lives the way all important things happen in life; unnoticed; smart integration of culture, sustainability & innovation popped up naturally like mushrooms after the rain; *disruption perspectives* came later; exponential dynamics started to show some time ago; the rest would be history - in case SFEL would succeed.

Last but not least, *SFEL is planning to swift to UNSDGS hot spot global network* - in case UN would 'bless' it into that direction.

For SFEL Secretariat



SFEL web page: <https://goo.gl/I0n6J2>

[Olivera Z. Mijuskovic](#), Member of the UNESCO World Heritage Center, SFEL Culture engineer & Project Coordinator;

[Henrik von Scheel](#), [Global University Alliance](#); contact with academia;

[Karel Charvat](#), contact with European & global Geo-Informatics network;

[Marina Bonser](#), Global Sustainability Theorist; Global Education material;

[Elias Zarkadas](#), social entrepreneur, Business Owner at BNTech AE

[Yiannis Rizopoulos](#), Communication advisor;

[Thanos Contargyris](#), Entrepreneur, R&D strategic planning and eLearning expert

Andreas 安德烈斯 [Andreopoulos](#), SFEL *instigator* - Ecological Civilization evangelist; Certified Business Consultant on Innovation

[LinkedIn network](#) with +4440 eminent personalities from all over the world • UNESCO Task Force

## Specific

### What SFEL are:

- UNESCO World Cultural & Natural Monuments shifting to Eco Landmarks by developing Sustainable Development virtual re-designing of monuments whereabouts using local startups as entrepreneurship generators.
- Global investing opportunity with exponential return on investment.
- United Nations Sustainable Development Goals international promotion & publicity hot spots network for all 17 [UNSDGS](#) goals.

### More specifically:

An innovative enterprise (startup), having preferably women as partners; with a business plan based on Modern Societal Priorities; with an overall fast track training concerning contemporary multiplex social reality; in a two year period in UNESCO's Monuments vicinity and everywhere in the region from then on, functions as a permanent & increasing employment generator in order to:

- Re-design a rural; urban or peri-urban region according to SD indicators within a virtual reality environment to prepare the technical & awareness background for tangible implementation of large scale works, in co-operation with local stakeholders;
- Under 'market aggregator' role it promotes within a permanent exhibition infrastructure SD products & services of leading world industries on clean energy; 3D printing; circular-collective economy; nanotech; Internet of Things.
- Under 'knowledge multiplier' role it educates / trains local population, authorities, professionals, within Lifelong Learning programs bearing direct tangible outcomes, disseminating at the same time SD awareness;
- Local startup and coordinating International Franchise acquire an exponential added value due to all previous activities.

### Specific steps according to the above:

- Tangible location for **pilot project agreed** with local community entities

**UNESCO** World Cultural Heritage Monument Temple of Apollo Epicurius at Bassae N37 26 5.928 E21 53 48.984; Date of Inscription: 1986; Criteria: (i)(ii)(iii); Property : 20.46 ha; Ref: 392) <http://whc.unesco.org/en/list/392>

The area is covering the Parrhasian [Heritage Park](#), Arcadia, Elis and Messenia; its 600 km<sup>2</sup> surface covers partly three local municipalities ([Megalopolis](#), [Oichalia](#), [Andritsaina - Krestena](#)) in two regions ([Peloponnese](#); [Western Greece](#)); it is an under-developed (in the traditional context meaning) region in **Arcadia, Greece**, continuously inhabited since 6,000 years ago. Local startup with SFEL members: under establishment.

Collaboration agreement is covered by Parrhasian Heritage Park Epicurean Development Program (PHPEDP) & Sustainable Future Eco Landmarks (SFEL) initiative pilot application [Memorandum of Understanding](#) between [The International Society for Arcadia](#), [The Friends of the Parrhasian Heritage Park Association](#), the [International Association](#) of the [Friends of the temple of Apollo Epicurius](#) and [METIS Global Awareness Network](#), [Accredited Observer](#) to the [UNFCCC](#) & SFEL [Secretariat](#) ([Sustainable Future Eco Landmarks \(SFEL\) approved to feature as one of United Nations Sustainable Development Goals potential partnerships](#)).

- Pilot project's SD 're-designing' content

Overall environmental / SD mgt focusing on creative employment within tourism industry framework; sustainable land usages (*aromatic, culinary and therapeutic herbs*); local transport; water mgt; clean energy production ([Powidian](#)); endogenous (domestic) development on *Mediterranean diet*; *holistic health package* (*health promotion*; *non invasive diagnostic methods*; mitigation / adaptation measures on biodiversity (endogenous plants & insects);

Paradigmatic sheep & goat farm; livestock waste mgt; eco-innovation on livestock products; infrastructure to receive new inhabitants via personified invitation;

SFEL e-platform development promoting Sustainable Tourism approach - selection, enhancement & promotion among 100 alternative tourism [forms](#); *Cultural itineraries scientific development* (traditional pathways revival); VR representation of whole landscape;

*Multimodal Center* includes: Area Information Center; Temple of Apollo Epicurius Information, Research & Renovation Center; Life Long Learning Center; Local Development Center; Sheep & Goat & contemporary Farmer & animal breeder Multi-functionality Exhibition Center; the center being a *mixture of tangible and soft activities*. Last but not least, UNSDGS 1<sup>st</sup> hot spot is planned to be included in the 'package' (both digital platform and real implementation).

- List of **additional pilot projects** according to international priorities due to various criteria  
Sahel zone countries: Mauritania (Banc d'Arguin National [Park](#)); Mali ([Timbuktu](#)); Burkina Faso ([Ruins of Loropéni](#)); Niger [Air and Ténéré Natural Reserves](#)); Nigeria ([Sukur Cultural Landscape](#)); Chad ([Lakes of Ounianga](#)); endangered zone due to heavy climate crisis problems; La Francophonie could significantly support because many countries in the area are among its members; [Ahmadiyya Muslim Community](#) could also help because it is SD-oriented. Ethiopia: [Simien](#) National Park: interesting location with a Natural Monument between two communities; potentially easy funding. Greece: [Acropolis](#) of Athens vicinity for interesting & various urban land usages. Peru: Historic Sanctuary of [Machu Picchu](#) to mobilize a foreign (Greek) Community living in a foreign country to co-operate with locals: a paradigm for Greek Diaspora all over the world and all other foreign communities living in other countries as a motive for cooperation.

- List of **affiliates**

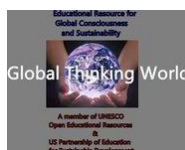
1. Global University Alliance +450 members



2. Global Thinking World

Professor Marina P. Bonser - *Educational Resource for Global Consciousness and Sustainability*

A member of UNESCO Open Educational Resources & US Partnership of Education for Sustainable Development



3. METIS Global Awareness Network

Accredited Observer to the UNFCCC

Conceptual framework toolkits



4. PowiDian autonomous power plant from alternative sources, Airbus Group spin-off WINNER AT COP21



5. Women Economic Forum ALL's business network ([ALL Ladies League](#)). ALL is the world's largest league of diverse & positive women uniting & uplifting the world; the largest networking chain for women with over 30,000 members (and constantly growing) with over 500+ chapters in 110 countries across the world.



Plan4all | INSPIRE

Non-profit association sustaining and further enhancing the results of multiple research and innovation projects on large open datasets related to planning activities in different specialisms areas **transport, spatial & city planning, environment & tourism**.

- List of entities - recipients of invitation to become members of **Global Public Policy Network or International Franchise**; see "Achievable" part. A group of international entities to secure transparency and international prestige.

- Strategic Planning & Feasibility / Viability Study on SFEL pilot project for the 2 year pilot period; 5 year ordinary development period;



## Measurable

- *Tourists increase estimation*

**Transport: Kalamata International Airport** (45 minutes drive from SFEL pilot project area); **Kalamata & Katakolon cruise destination ports** (60 minutes drive from SFEL pilot project area); 2016 in Kalamata alone: 20.000 visitors; very few visited SFEL area. [Katakolo](#): many thousands of passengers have the chance to visit Ancient Olympia, the site of the first Olympic Games back in 776BC and today a UNESCO World Heritage site. Ancient Olympia lies 25km (15.5 miles) east of Katakolon, and cruise passengers are transported by bus for a half-day tour. Some cruise companies offer an alternative excursion to the Mercouri Estate, a family-run **vineyard** in the village of Korakohori, for a tour of the cellars and a wine-tasting session.

**Program - Events:** Same as above programs - visits - events are under development within SFEL pilot project which includes **UNESCO World Heritage site**, The **Temple of Apollo Epicurius**<sup>1</sup>, [The Parthenon of the Peloponnese](#) as is usually called; SD pilot project; very interesting sightseeing in a literary '**virgin**' area. It is estimated that in a 5year time some 20.000 thousand visitors every year (foreigners; school and university students) would visit the area.

Area's additional benefits: Mount [Lykaion](#), Zeus' birthplace, an important site of religious worship in ancient Greece with a sanctuary of [Pan](#); paleontology findings of 500.000 years<sup>2</sup>; religious monuments like **St. Theodora church** in Vasta Megalopolis<sup>3</sup>, etc.

- *Population increase estimation*

Some seventy (70) years ago 50.000 people inhabited the region; Today's population is only 15.000. Under the condition most of the goals planned by SFEL would be implemented, one measurable criterion is to increase population by 50% arriving at the number of 22.500 persons in ten (10) years (including persons who would return homeland; new comers to live and work in the region);

- *United Nations sustainable development goals [indicators](#)*

SFEL is going to prepare an analytical chart with criteria based on UNSDG indicators distributed in all deliverables due during its two year period implementation. More specifically on:

A. Poverty; B. Governance D. Education E. Demographics F. Natural hazards H. Land J. Freshwater K. Biodiversity L. Economic development

- *SFEL global franchise startup products, services, & income* (hybrid's indicative name / mission: "**Sustainable Development Urban Planning / [Landscape Architecture](#)** Virtual Developers"). **Initial 2-year period revenues from PROMOTION** (Sponsors; CSR; sustainable products & services advertising (mob. apps included); Feasibility Studies; Tourist local Attraction; Lifelong intensive training; Viable startups franchise bonus). Regular period revenues from **CONSTRUCTION**: same income sources but completely different percentages. [Business plan](#) contains relevant calculations.

<sup>1</sup> Located on a remote mountainside in the [Peloponnese](#), the **Temple of Apollo Epicurius at Bassae** is a well-preserved and unusual Greek temple. It was built somewhere between 450 and 400 BC. The temple is aligned north-south, in contrast to the majority of Greek temples which are aligned east-west. The temple is unusual in that it has examples of all three of the classical orders used in ancient Greek architecture. Doric columns form the peristyle while Ionic columns support the porch and Corinthian columns feature in the interior. The temple of Apollo Epicurius is presently covered in a tent in order to protect the ruins from the elements.

<sup>2</sup> **Paleontological** Museum of Karyon

<sup>3</sup> **Saint Theodora** of the book "Guinness World Records". The church was built between 1050-1100 in honor of Martyr Theodora. Located near the village of Vasta Megalopolis in an idyllic wooded ravine with dense forest of enormous oaks, the church even though small in size impresses every visitor trying to justify the existence of the 17 towering trees on the roof without root trace at the bottom of the roof or inside the temple.

- Last but not least, specific SFEL's **dent** in the universe measurable parameters will be:
  - **Global Goals operation hot spots exponential added value**
  - **Exponential global awareness on Sustainable Development**
  - **Bespoke turnkey solutions** for Sustainable Development large scale works
  - **Unique in the world** shareholders lifelong learning courses; hands-on experience; & **tangible benefits + startups training**
  - Sustainable Development **global franchise** for SD products; **certification & SD information brokerage**
  - **Substantial support to UNESCO World Heritage Cultural & Natural Monuments**

To be measured according to tables featuring in deliverable of September 2017 and extending to 2019.

## Achievable from...

- Concrete localization point of view: The chosen pilot project is manageable; it has a very important monument equal equivalent to Acropolis of Athens; area suffers by all kinds of underdevelopment side effects caused by wrong growth model; local population badly needs support; local authorities are willing to help; civic society entities are high reputable locally, nationally and abroad; Area is full of antiquities and natural resources offered for mild development.
- Financial point of view:
 

Pilot project already submitted funding proposal;

Will be also launched during 20<sup>th</sup> China Chongqing International Investment Global Sourcing Fair [www.ccisf.com/en/index.aspx](http://www.ccisf.com/en/index.aspx) for international partners.

Vivatech presentation: In a few days SELF is waiting for a positive answer from Vivatech in Paris a hub for the world's innovators, tech-lovers and pioneers of the future to be present.
- List of financial institutions supporting alternative investments (list in **Resource-based** financial entities); SFEL plans to systematically come in contact; they would significantly contribute from the funding point of view based on supportive data [Nearly 70% of investors lost money in 2015 - Dec. 31, 2015](#); [Why The Average Investor's Investment Return Is So Low - Forbes](#); [What Is a Good Return on Your Investments? - The Balance](#); Sustainable Development: The [Future](#) of Investing; Investing in [UN targets](#); with return on investment;
- SFEL monetization plan point of view
 

**Preliminary phase** Organization (startup establishment; Feasibility study; business plan; global master plan; specs development; International secretariat); **Publicity phase** (project promotion: selected agencies to address to: [Ogilvy & Mather](#); [Futerra](#); [Media Monks](#)) **Seed capital: 50-75.000 euros for 6 months.**

**Pilot project construction** 1<sup>st</sup> year operating costs: 260.000 E 2<sup>nd</sup> year operating costs: 170.000 E Total 430.000

**Working capital: 500.000 euros for 2 years Expected revenue 500-700.000 for 2 years** (mainly from sponsors; CSR; sustainable products & services advertising (details slide nr 11). Revenues are distributed according to seasonal needs but, roughly five great sponsors provide monthly 5-7,000 euros.
- Partnerships' point of view: ...
 

It goes without saying SFEL would be more achievable once a group of effective, creative & efficient partners from all stakeholders would share its vision. To make a long story short, this is a list of some obvious and some other not so obvious partners to make SFEL a success. A communication with some among them has already started.

Wikipedia  
VR/AR/MR  
Vodafone  
UNWTO  
[unavision](#)  
UN system  
The Guardian  
TED [TEDx HuntingtonMiddleSchool Educates, Informs and Inspires](#)  
Summacher [College](#),  
Summacher College

[Strategic](#) and Economic Policy Advice; [Citizen Entrepreneurs](#) member of G20 Youth Entrepreneurs  
Alliance / Global Entrepreneurship Week;  
[Software in the Public Interest](#)  
Seth Godin  
[Safeguarding Intangible Cultural Heritage for Sustainable Development Bangladesh](#)  
[Re-define](#) / Norway Innovation Fund  
Parrhasian Heritage Foundation  
[Parampara](#) (India);  
Ogilvy & Mather (CSR);

Nicholas Nassim Taleb  
Naomi Klein;  
Nanotech  
MIT MEDIA LAB  
MIT collective Intelligence  
Media Monks  
Linkedin (Microsoft)  
La Francophonie  
[Institute for the Future](#)  
Google  
[Global University Alliance](#)

Futerra  
Everyday [heroes](#)  
e-bay  
digital [enlightenment](#) forum  
Clean energy Powidian  
circular-collective economy

[Hulunbuir](#) Inner Mongolia  
Centre for Research on Evaluation, Science &  
Technology (CREST), Stellenbosch University, Lund  
University, Johannesburg Area,  
Center for Generational Kinetics  
BRICS

Biological / Smart Farming  
Apple  
Amazon  
Alibaba  
[Ahmadiyya Muslim Community](#)  
3D printing Internet of Things

### (suggestions welcome)

- Transport point of view: Area is half an hour distance from a modern airport ([Kalamata](#) International Airport); same time distance from locations cruises make could stop (2016 alone: 20,000 cruise tourists in Kalamata); with no accommodation for hundreds of visitors area is idea for **daily visits** once a well structured program is at hand for win-win situations between local and tourists.
- Market aggregator point of view: SFEL promotes within a permanent exhibition infrastructure SD products & services of leading world industries on clean energy; 3D printing; circular-collective economy; nanotech; Internet of Things.
- Knowledge multiplier point of view: SFEL operates as *community developer*; *innovation network*; *collaboration enabler*; *interactive learning*; *transformation vehicle*; *political stabilizer*; *social interactions*; etc.
- Communication point of view: SFEL is aware of the fact *It's almost impossible to [sell the future](#)*; Human beings are terrible to make investment, buy insurance or support a new plan; what humans are good at is now; *right now*; SFEL moves up all imagined benefits & costs in future & *experience them now*; in order to turn people to be more active about their future, SFEL makes transaction about how it *feels right now*; Even better, SFEL offers TANGIBLE BENEFITS NOW!

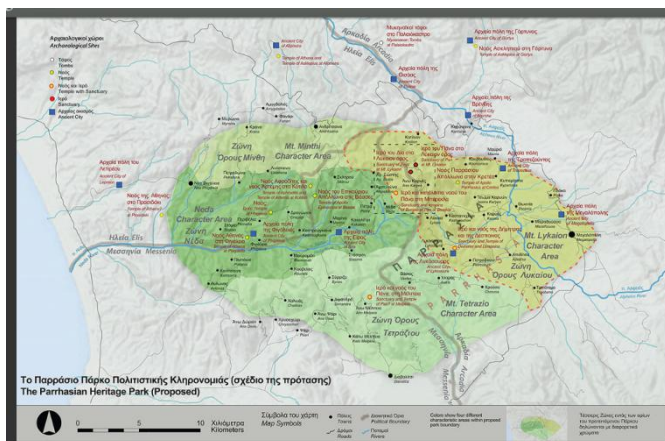
## Resource-based

### a. Human resources

- Local pilot project: The [International Society for Arcadia](#); The Friends of the Parrhasian Heritage Park Association, the International [Association](#) of the Friends of the temple of Apollo Epicurius; three local municipalities ([Megalopolis](#), [Oichalia](#); [Andritsaina - Krestena](#)); and two regions ([Peloponnese](#); [Western Greece](#)) personnel; local population of about 15.000 people.
- Global project: a. Secretariat members' connections; b. [Andreas Andreopoulos LinkedIn network](#) with +4440 eminent personalities & members from all over the world; c. the SFEL-earthlings [tribe](#) network about to be created as part of the 'smart' social campaign.

### b. Location resources

Local: SFEL pilot project's location is The Parrhasian [Heritage Park](#) 600 km2 surface (see [map](#)). SFEL implementation needs geo-spatial data to secure its planning. [Metis Global Awareness Network](#), SFEL instigator is Plan4all [member](#). [Karel Charvat](#) at Czech Centre for Science and Society, WirelessInfo, Charles University in Prague is one of SFEL Secretariat members.



[Plan4all](#) is a non-profit association sustaining and further enhancing the results of multiple research and innovation projects on large open datasets related to planning activities in different specialisms areas **transport, spatial & city planning, environment & tourism**. Plan4all: an umbrella organization of 26 partners from 14 European countries including public bodies, universities, research organizations and business partners. Plan4all main objective is to offer open data for reuse in **research, development & business innovation** in the following specialisms:



spatial planning,  
transport,  
smart mobility,  
open data,  
spatial data standards,  
IT custom development,

geodata hub development,  
data management,  
harmonisation,  
processing & visualisation,  
geographic information  
systems,

traffic engineering,  
traffic modelling,  
sensor data,  
environmental planning,  
business development &  
modelling,

user testing,  
marketing,  
communications & social  
media.

**Global level:** Plan4all is a member of the [Global Open Data for Agriculture and Nutrition \(GODAN\)](#) initiative.

### c. Financial resources

SFEL has gathered following data to address to for funding:

- 20<sup>th</sup> China Chongqing International Investment Global Sourcing Fair (18-22/5) [www.ccisf.com/en/index.aspx](http://www.ccisf.com/en/index.aspx);  
(Theme: 1. New opportunity of worldwide interconnection; 2. New pattern of global cooperation.)
- Greece funding ecosystem & local pilot project partners' connections;
- France funding ecosystem;
- Financial institutions supporting *alternative* investments:

EIB;  
NDB;  
German ethical bank GLS;  
German Social & Ethical  
Investing,

WIR Bank;  
DM Drogerie  
(Gotz Werner)  
UBS;

Swiss Foundation for the  
Protection and Care of the  
Landscape;  
Institute for Social  
Banking;  
Oikocredit;

World Future Council;  
La Societe financiere de la  
NEF;  
Global Alliance for Banking  
on Values

### d. Idea / archive resources

- SFEL **workspace**: All documents related to project are open to interested parties.
- Third parties on pilot project location:  
The Parrhasian [Heritage Park](#), Arcadia, Elis and Messenia Mt. Lykaion Excavation and [Survey Project](#) (The Parrhasian Heritage Park 2008-2017, D.G. Romano, all rights reserved).
- Third parties on global project: [Ecological civilization](#) construction framework
- Disruptive *Metis idea bank* based on [Metis multiplex](#) way of thinking in combination with [Systemic Long-term Mapping](#); [Murphy's Law](#); Rene Thom's [Catastrophes' Theory](#); Benoit Mandelbrot's [Chaos's Theory](#); Brian Eno's [Oblique Strategies](#); De Bono's [Lateral thinking & Po](#); Dee Hock's [Chaordic systems](#); [Collective Intelligence](#); [Charles Eisenstein](#); [Nayef Al-Rodhan](#), *philosopher*, *neuroscientist*, *geostrategist*, and author etc; [Nassim Nicholas Taleb](#) [Antifragility](#) ΚΑΤΤ.

### e. Time resources

- *Global Momentum*: the 2030 [Agenda](#) for Sustainable Development UNSDGS;
- 2017 [International Year](#) on Sustainable Tourism for Development;
- *National / Greek*: ESPA (European Union) funding opportunities on supporting [Research & Innovation](#)
- *Local*: The Parrhasian [Heritage Park](#), Arcadia, Elis and Messenia Mt. Lykaion Excavation and Survey Project (The Parrhasian Heritage Park **2008-2017**, D.G. Romano, all rights reserved) already matured;
- Ecological Civilization [Construction](#) platform;
- Concrete timeline<sup>i</sup>.

### f. Technological resources - Clean energy

Among sustainable development emerging technologies is clean energy; [Powidian](#), spin off of Airbus Group, among SFEL close collaborators will provide **intelligent green energy** stations that provide electricity at all times at the best possible cost, without pollution. **SAGES** (*Smart Autonomous Green Energy System*) is a non-polluting energy station is modular, scalable and shaped to needs identical to SFEL pilot project areas.

## g. Business model features

SFEL is based on a business model built on innovative characteristics which are abundant resources of continuous development; it is Digitized; Deceptive; Disruptive; Dematerialized; Demonetized; Democratized; it has a **dynamic information system based on the Future's 52 building blocks** continuously enhanced on the go by a **google alert** system.

## h. Training material

SFEL is based on Multiplex Social Grid Revealed (SD Learning Modules (Ref #103062) training material (both for local startups and stakeholders) developed especially for it; it is unique in the world; under evaluation procedure from United Nations Institute for Training and Research (UNITAR). Its contents in short:

- 1. The SIX (6) fundamental things • 2. The human activities • 3. The Modern Societal Priorities • 4. Humanistic Consciousness / awareness parameters • 5. Future's structural elements • 6. The alternative way of thinking: Metis, Ancient Greeks multiplex thinking capacities & variables • 7. Sustainability's 12 indices • 8. Personal, professional, social DNA crafting • 9. Sustainable reset 7 step tool (for individuals; business; NGOs; countries).

## Time-bound deliverables

- **2017, April:** SMART Report  
A combination of generic SMART criteria with innovative SFEL features and local pilot project particularities;
- **2017, September:** Launching SFEL pilot project & International activities  
SFEL initial timeline has defined September as launching point; deliverable will include: all local pilot project outcomes so far; results on global project structure (local interest from other parts; Global Public Policy Network establishment; international franchise establishment); Strategic Planning & Feasibility / Viability Study on SFEL pilot project. **Analytical chart with criteria based on UNSDG indicators.** *In this deliverable an analytical chart with criteria based on UNSDG indicators distributed in all deliverables due during its two year period implementation. More specifically on: A. Poverty; B. Governance D. Education E. Demographics F. Natural hazards H. Land J. Freshwater K. Biodiversity L. Economic development*
- **2018, March:** SFEL Report on pilot project outcomes  
1<sup>st</sup> International Conference results on SFEL pilot project and launching of additional ones. *Part of Analytical chart with criteria based on UNSDG indicators (2017, September report): A. Poverty; B. Governance*
- **2018, September:** Report on global projects setup and outcomes *Part of Analytical chart with criteria based on UNSDG indicators (2017, September report) D. Education E. Demographics*
- **2019, March:** Analytical report on all SFEL situation *Part of Analytical chart with criteria based on UNSDG indicators (2017, September report) F. Natural hazards H. Land*
- **2019, September:** Full report on SFEL global implementation *Part of Analytical chart with criteria based on UNSDG indicators (2017, September report) K. Biodiversity L. Economic development*
- **2020, March:** Report of how SFEL proceeds according to UNSDGS report (2020-2030)

*Overall report on all UNSDG indicators chosen on 2017, September report: A. Poverty; B. Governance D. Education E. Demographics F. Natural hazards H. Land J. Freshwater K. Biodiversity L. Economic development*

## Index

The Parrhasian [Heritage Park](#), Arcadia, Elis and Messenia Mt. Lykaion

Excavation and Survey Project The Parrhasian Heritage Park 2008-

2017, D.G. Romano, all rights reserved

United nations sustainable development goals [indicators](#)

ESPA European Union Funding program

<https://www.espa.gr/el/Pages/ProclamationsFS.aspx?item=3365>
[UNSDGS](#) United Nations Sustainable Development [Goals](#)

SFEL core material

Concept paper <https://goo.gl/VVzzf0>;

[Business plan / elevator pitch](#)
<https://drive.google.com/file/d/0B0BFdfgeBDdFVnpUV2I3amlhSkU/view?usp=sharing>;

[SFEL info material](#)
<https://drive.google.com/file/d/0B0BFdfgeBDdFLTNFZERSVzCwNmsVieW?usp=sharing>;

[SFEL at a glance](#)
<https://drive.google.com/file/d/0B0BFdfgeBDdFYmNvYXhSQ0hfeEU/view?usp=sharing>

## <sup>i</sup> Timeline

Action	DEC'16	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	+ beyond
Metis submitted application for SFEL to UN Sustainable Development Solutions Network (SDSN) <a href="http://www.unsdsn.org">www.unsdsn.org</a> . <b>Benefits. 50 eminent personalities</b> included; supporting committee will include interested ones + more	✓								
Call for strategic partnership to "50" <b>Future's structural elements</b>			✓						
<b>Initial information</b> on SFEL to entities relevant to <a href="#">Clean energy</a> ; <a href="#">VR/AR/MR</a> ; <a href="#">IoT</a> ; <a href="#">Nanotechnology</a> ; <a href="#">3D printing</a> ; circular economy <a href="#">ecosystem</a> ; funding <a href="#">ecosystem</a> ; ...; ( <b>suggestions welcome!</b> )					✓				
Niche markets information by SFEL instigating group: personal contacts; <a href="#">Smart Cities</a> ; <a href="#">TED tribes</a> ; <a href="#">LinkedIn groups</a> ; etc; ( <b>suggestions welcome!</b> )		✓							
<b>SFEL presentation</b> ( <i>Multiplex Social Grid Revealed</i> ) to attract & evaluate potential startups for Arcadia pilot project & rest UNESCO Monuments in Greece. <b>Request to Greek Ministries</b> for auspices.		✓							
Discussions with Greek & foreign funding ecosystem ( <b>suggestions welcome!</b> )		✓	✓	✓	✓	✓			
Official SFEL submission to UNESCO / WHC with best advantages integrated so far requesting auspices and overall co-operation; supportive action for approval. Potential visit to Paris to investigate Plan B: Versailles						✓			
SFEL Startup submission to investors program in Greece		✓	✓	✓	✓	✓	✓	✓	
Once getting positive feedback from UNESCO a call to join SFEL will be send to appropriate recipients (participants, sponsors etc).							✓	✓	
UNESCO World Heritage Conference 2017 (Kraków Poland): Hopefully SFEL official global launching.								✓	
Implementation starts according to technical timeline									✓
Pilot project launching									✓
Rest of Greeks Monuments pre-launching									✓
International conference for the rest of the world with 3 subjects: a. Pilot project report; b. Rest of Greeks Monuments official launching; c. International interest expressed in action									✓