

## LEARNING CENTRE @ CSD-19

Conference Room B

**Thursday 5 May 2011**

11:30 -1:00 pm

### **Strategic Approach to Collaborating with Non-Government Organization and Private Sector Partners to Promote SCP in Asia**

*Sponsor: Cx Catalysts*

#### **Course Instructor:**

V. Rao, Cx Catalysts

#### **Synopsis:**

The course will examine different tools and frameworks for successful partnerships among businesses, governments and NGOs in Asia, particularly in India, to promote and implement sustainable consumption.

The course will help participants understand the emerging forms of partnerships and collaborations. Participants will learn best practice processes for collaboration and will be able to understand the role of information communication and technology in improving partnerships.