



جمعية البيئة العمانية  
Environment Society of Oman

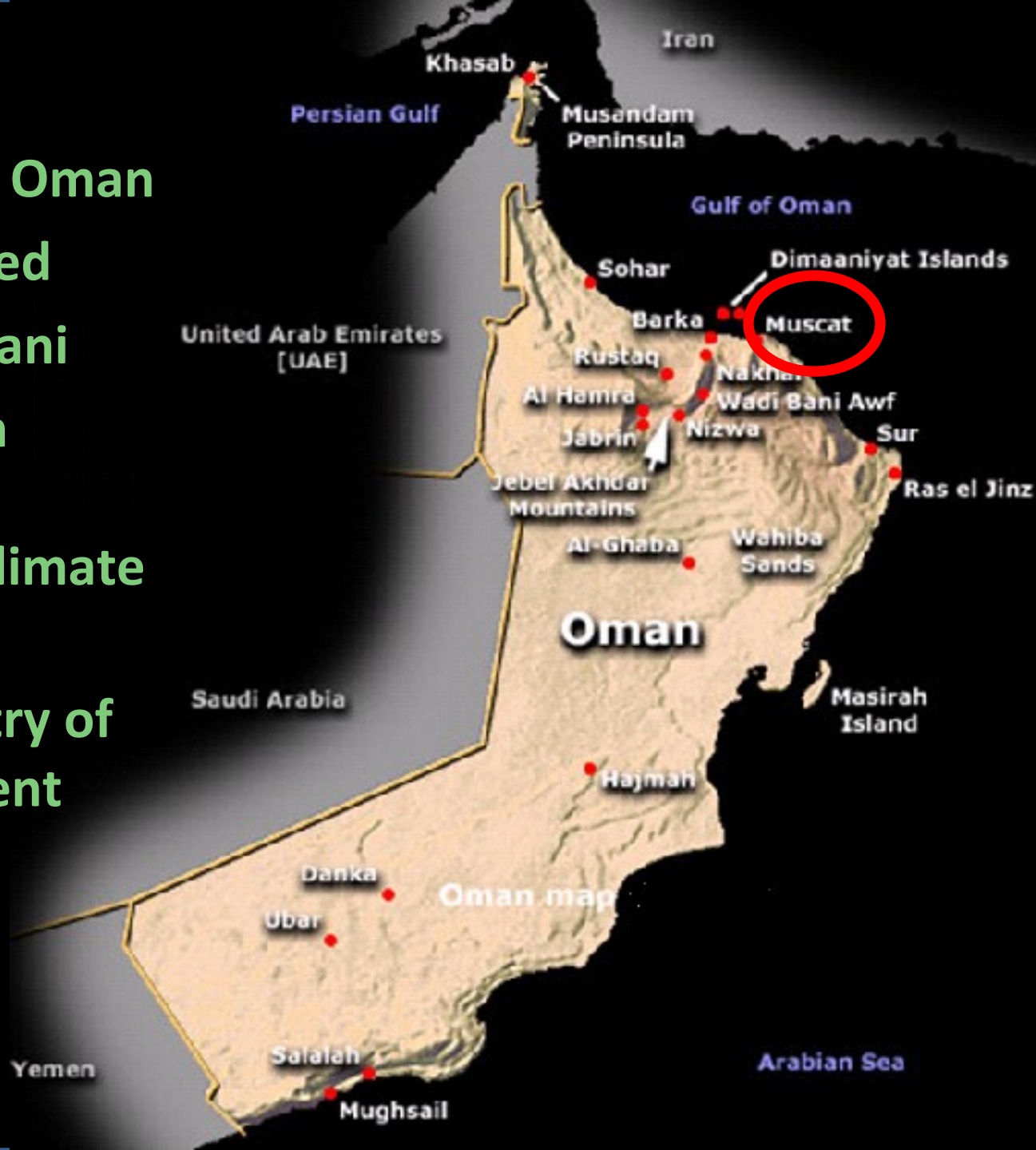
# MISSION & VISION

The Environment Society of Oman (ESO) seeks to conserve the natural and human environments through:

- enhancement of environmental knowledge
- promotion of sustainable consumption and production practices

*at the community, business and decision-making levels.*

- 5 years old
- Only Env. NGO in Oman
- Membership-based (>550); >52% Omani
- Collaborates with Ministry of Environment & Climate Affairs
- Reports to Ministry of Social Development
- Public-private partnerships



# PROJECTS

## A. CONSERVATION PROJECTS

### 1. Marine biodiversity

(Whale and dolphin research, Turtle research and conservation, Damaniyat Islands nature reserve project, Coral reefs research and conservation)

### 2. Terrestrial biodiversity

(Conservation of the Arabian Tahr, Conservation of indigenous flora, Sooty Falcons research, Frankincense research and conservation)

## B. AWARENESS & COMMUNITY OUTREACH

(Solid waste minimisation, Recycling, Climate change, Anti-plastic bags, Anti-littering, Clean-up campaigns, Field trips to protected areas, Public talks, etc.)



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## Whales and dolphins in Oman



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# A tagged turtle returning to the sea



# Field work on the Damaniyat Islands Nature Reserve



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## Wealth of corals in the Omani waters





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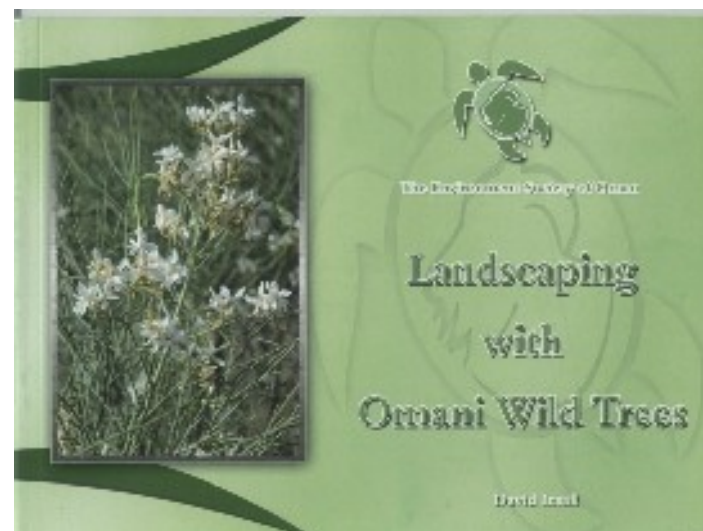
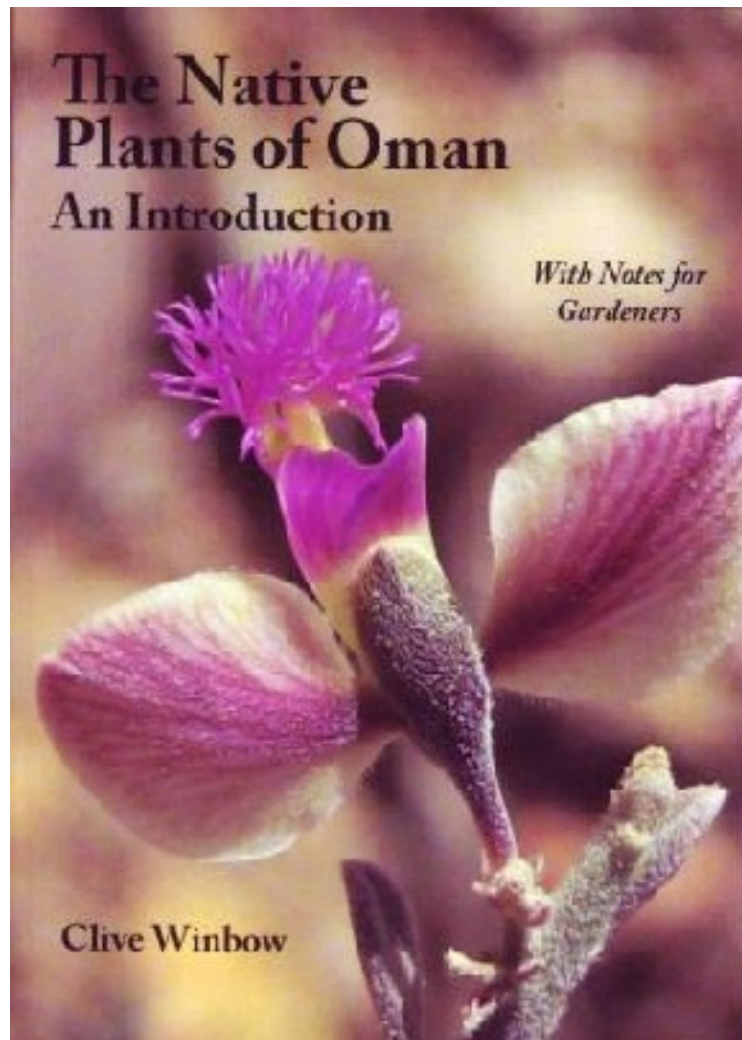
## Arabian Tahr, an endangered species



# Publications by ESO to encourage the plantation of Omani plants and trees



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# Frankincense trees, an integral part of the historical, cultural and natural heritage of Oman



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## Say No to Plastic Bags for Oman



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## Tips to reduce our carbon footprint

|  |  |  |   |  |
|--|--|--|---|--|
| <p>أطفئني!<br/>بحاجة لي!<br/>إذا كنت ليس<br/>تحتاجني</p>     | <p>طوال الليل<br/>وضع الإستعداد<br/>لا تستخدم</p>        | <p>اضبط درجة حرارة<br/>المكيف بشكل معتدل<br/>24°C<br/>AC</p> | <p>أعد التدوير<br/>قلل، أعد<br/>الاستخدام</p> | <p>إغل فقط ما تحتاجه<br/>من الماء</p>    |
| <p>استخدم الماء<br/>بمسؤولية</p>                             | <p>أطفئني!<br/>بحاجة لي!<br/>إذا كنت ليس<br/>تحتاجني</p> | <p>المنتج الوطني<br/>Omani<br/>فكر، واختر</p>                | <p>أصلحني<br/>توفر الماء</p>                  | <p>الدلو هو الأفضل</p>                   |
| <p>أغلقني<br/>عند تنظيف أسنانك</p>                           | <p>أشجار عُمانية<br/>ظلل بيتك</p>                        | <p>أخبرني<br/>عن تغير المناخ</p>                             | <p>انضم إلى<br/>جمعية البيئة السلفية</p>      | <p>أطفئني! إذا كنت<br/>لست بحاجة لي!</p> |
| <p>نجلس بنظام ونتبع إجراءات<br/>السلامة في حافلة المدرسة</p> |  |  |   |  |



## Collection containers for paper and plastics for recycling







## **Anti-littering campaigns and beach clean-ups**



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# FOCUS ON 2 MAIN CLUSTERS UNDER CSD

## I. SUSTAINABLE CONSUMPTION & PRODUCTION

- Eco-tourism and responsible management of protected areas:
  - Reiterate ESO's conservation projects, involvement in the management plans of protected areas and eco-tourism projects
- Sustainable lifestyles:
  - With special focus on water and energy efficiency, awareness campaigns particularly focusing on minimising the ecological footprint.

# FOCUS ON 2 MAIN CLUSTERS UNDER CSD

## II. WASTE MANAGEMENT

- The 3 R's (reduce reuse recycle):
  - With a main focus on recycling, awareness against littering and a country-wide campaign against the use of plastic bags
- Negotiations for integrated solid waste management systems in the country:
  - Discussions with the government authorities and the private sector for integrated waste management

# PARTNERSHIP MECHANISMS

**In the planning and implementation of projects, we rely on 2 mechanisms that fall under the directives of Agenda 21:**

- Partnership between ESO as an NGO and the private and public sectors which has so far been successful (example the management of the turtles visitors and research centre in a nature reserve in Oman)
- Collaboration among the Major Groups in Oman, the Arabian Gulf region as well as the countries on the Indian Ocean, more specifically NGOs, businesses and industries, universities and research councils.



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