CSD Partnerships Fair Opens with Discussion on Effective Communication of Partnerships Information

Vice-Chair of CSD-14 Azanaw Abreha opened the Partnerships Fair on 1 May in Conference room 6. Welcoming CSD participants to the first interactive discussion session of the Partnerships Fair programme, Mr. Abreha stressed that these sessions were being organized to foster open discussion on practical issues related to partnerships, based on the ‘real’ experiences of CSD-registered partnerships. He mentioned that in addition to these discussion sessions the Partnerships Fair would feature partnership presentations, and partnership information desks in the Neck area. He announced that a total of 33 registered partnerships for sustainable development would be participating in these activities.

Kicking off the discussion session on “Sharing Partnership information: Strategies for effective communication”; Mr. Abreha pointed out that many organizations and partnerships are working to facilitate dialogue and exchange information on partnerships. He stressed that gathering and sharing information on partnerships is crucial for their effectiveness and sustainability.

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The Partnerships Team launched a revamped CSD Partnerships Website and CSD Partnerships Database at the opening session of the Partnerships Fair.

These online resources have been redesigned to increase user-friendliness, improve site navigation and enable easier access to partnerships-related information. New features added include a partnerships events calendar to assist in identifying partnership activities; searchable listings of web links, publications and articles related to partnerships; and a proposals database for partnerships still seeking resources and/or partners.

CSD Partnerships Website: <www.un.org/esa/sustdev/partnerships>
CSD Partnerships Database <esa.un.org/dsd/partnerships/public/>
Christine Egan (CLASP Secretariat) pointed out that standards and labels increase the efficiency of products and provide an incentive to markets towards more energy efficient products. Numerous approaches to establish standards have been researched, and have been published in a CLASP guidebook.

CLASP partners present at the session highlighted the key areas that make CLASP a success. Griff Thompson, (USAID), attributed the initiative’s focus on concrete measurable and reportable outcomes as key to its success. Brian Dawson (UNDP) and Jacob Moss (USEPA) highlighted the cost effectiveness of saving energy and reducing the emission of greenhouse gases through S&L. Larisa Dobriansky, (USDOE) termed S&L as one of the most effective investments that public sector could make. Mohan Peck (UNDESA) pointed out that since its inception, CLASP has leveraged millions of dollars in financing for S&L. Laura Van Wie McGrory from the Promoting an Energy-efficient Public Sector (PEPS) partnership spoke about the close collaboration between the two partnerships.

The Collaborative Labeling and Appliance Standards Program (CLASP)

The CLASP partnership seeks to serve as the primary international voice and resource for energy efficiency standards and labeling (S&L) worldwide. CLASP has conducted work in 19 countries and has supported regional S&L projects in 30 additional countries. As a result of CLASP activities, 90 terawatt hours (TWh) of electricity and 86 megatonnes of CO2 (MtCO2) will be saved annually by 2014.

“54+ countries with 80% of the world’s population have standards and labeling”

The Electricity Governance Initiative (EGI)

The Electricity Governance Initiative works with sector decision-makers and civil society to promote transparency, accountability, and public participation in the electricity sector. The partnership’s overall aim is to enhance the global understanding of electricity sector governance.

The session was opened with remarks by Suresh Prabhu, former Minister of Power of India, who stressed the close link between provision of electricity and poverty eradication. He emphasized that power sector reforms could only be successful if the approach taken is adapted to the unique economic, social, ecologically and political circumstances of each country. He pointed out that a demand led approach, which accounted for varied lifestyles and people’s needs was essential when considering reforms.

Davida Wood (USAID) highlighted experiences learned while striving to achieve a common language to bring different stakeholders together-to improve governance. She stressed that transparency, participation and accountability were key success factors to achieve this aim. Addressing policy processes, regulations and environmental and social issues was seen as a starting point.

Smita Nakhooda (WRI) highlighted the key aspects of the initiative, pointing out that EGI is building an operational framework to assess governance and (USAID), attributed the initiative’s focus on concrete measurable and reportable outcomes as key to its success. Brian Dawson (UNDP) and Jacob Moss (USEPA) highlighted the cost effectiveness of saving energy and reducing the emission of greenhouse gases through S&L. Larisa Dobriansky, (USDOE) termed S&L as one of the most effective investments that public sector could make. Mohan Peck (UNDESA) pointed out that since its inception, CLASP has leveraged millions of dollars in financing for S&L. Laura Van Wie McGrory from the Promoting an Energy-efficient Public Sector (PEPS) partnership spoke about the close collaboration between the two partnerships.

The Collaborative Labeling and Appliance Standards Program (CLASP) presentation took place at the CSD-14 Partnerships Fair on 1 May 2006 from 4:30 - 5:10 pm.

The Electricity Governance Initiative (EGI) presentation took place at the CSD-14 Partnerships Fair on 1 May 2006 from 5:15 - 6:00pm.
partnerships’ experiences was vital if we were to maximize our understanding of partnership processes, and help bolster momentum.

He highlighted the need for effective communication and outreach in the context of capacity-building, scaling-up, creating an enabling “learning environment”, advocacy, and affecting change on the policy-level. Mr. Abreha also noted the particular relevance of communication and outreach as a means for partnerships to answer concerns raised over issues such as transparency, accountability, monitoring and measuring.

Patricia Chaves (CSD Partnerships Team) presented an overview of the Secretariat’s work in the area of communicating partnerships information—from the time when the “type-2” initiatives were launched at the WSSD, to recent developments. She noted that while more than 200 partnerships for sustainable development were launched around the time of the WSSD, the number of initiatives registered with the CSD Secretariat has increased further over the past 4 years, and the recognition of the impact and contribution of these partnerships to sustainable development continues to grow. She noted that at present, there are 321 partnerships for sustainable development registered in the CSD Partnerships database and that a majority of these initiatives have reported progress made in pilot projects and country-led activities.

Ms. Chaves highlighted the various information services provided by the Partnerships Team, noting in particular the summary reports to CSD highlighting trends in registered partnerships; the CSD Secretariat Partnerships website and database; and the organization of meetings and activities such as the CSD Partnerships Fair.

Ms. Chaves’ remarks were followed by a brief presentation of the redesigned CSD Partnerships website and databases by Mita Sen from the Partnerships Team. The CSD Partnerships database was first launched in 2004 to provide a transparent mechanism to share information on partnerships registered with the CSD. The new version of the database has a more streamlined look and feel. New features include a partnerships events calendar, databases of partnerships web links, publications and articles and a partnerships proposals database. Ms. Sen also highlighted the release of the first CSD Partnerships CD ROM which was launched at CSD-14. The CD ROM contains a majority of the partnership information resources currently posted on the CSD Partnerships website, including a CD version of online Partnerships database.

Mr. Jonathan Margolis (US Department of State) impressed the need for reporting on partnerships. He pointed out that by sharing information through databases, presentations at the Partnerships Fair and other fora, partnerships are being held accountable to demonstrate results. Mr. Margolis acknowledged that collecting partnerships data and reporting can be a time intensive process. He raised the issue of difficulties associated with metrics; specifically related to reporting qualitative results stemming from activities related to capacity-building and policy-making. Mr. Margolis also mentioned that the US government has a website <www.sdp.gov> through which they disseminate information on partnerships in which the US is a partner.
At the Partnerships Fair Information Desks (May 1)

Conference Room 6
10:00 - 10:40 US Clean Energy Initiative
- Dr. Alan Sweedler, Center for Energy Studies
- Denny W. Stone, Chula Vista City Council
- William Becker, Global Energy Center for Community Sustainability
- Dr. Diego Arjona Arguelles, Executive Secretary, CONAE
- Larisa Dobriansky, U.S. Department of Energy
- Stephen Wiel, Collaborative Labeling and Appliance Standards Program
- Brian T. Castelli, Alliance to Save Energy
- Laura Van Wie McGrory, Lawrence Berkeley National Laboratory (LBNL)
- Dr. H. Avraham Arbib, Ministry of National Infrastructures, Israel

10:45 - 11:25 Asia-Pacific Environmental Innovation Strategy Project
- Dr. Mikiko Kainuma, National Institute for Environmental Studies

11:30 - 12.10 Energy and Environment Partnership with Central America
- Dr. Markku Nurmi
- Mr. Eduardo Reyes

12:15 - 1:00 White Water to Blue Water
- Adela Backiel, USDA
- Garfield Barnwell, CARICOM

3:00 - 4:25 "Partnerships in Practice" interactive discussion on Local implementation — global impact: implementing climate change goals and commitments through partnerships
Chair: Patricia Chaves, Partnerships Team, Division for Sustainable Development
- Kevin Conrad, Coalition for Rainforest Nations
- Markku Nurmi, Energy and Environment Partnership with Central America
- Kim Lundgren, Cities for Climate Protection Campaign

4:30 - 5:10 Indicators for Sustainable Energy Development (ISED)
- Alan McDonald, International Atomic Energy Agency
- H. Holger Rogner, International Atomic Energy Agency

Partnerships Information Desks in the Neck Area, All Day
- International Law on Sustainable Development Partnership
- Sustainable Rural development and Ecovillage Training Program

In the Partnerships Fair Today (May 3)

Conference Room 6

10:45 - 11:25 Asia-Pacific Environmental Innovation Strategy Project
- Dr. Mikiko Kainuma, National Institute for Environmental Studies