



# Theory of Change & Theory of Change Online (TOCO) : Inter-linkages and Policy Coherence

Ahmad Zabi Rahat, MA



Center For  
Theory of Change



# What is Theory of Change?

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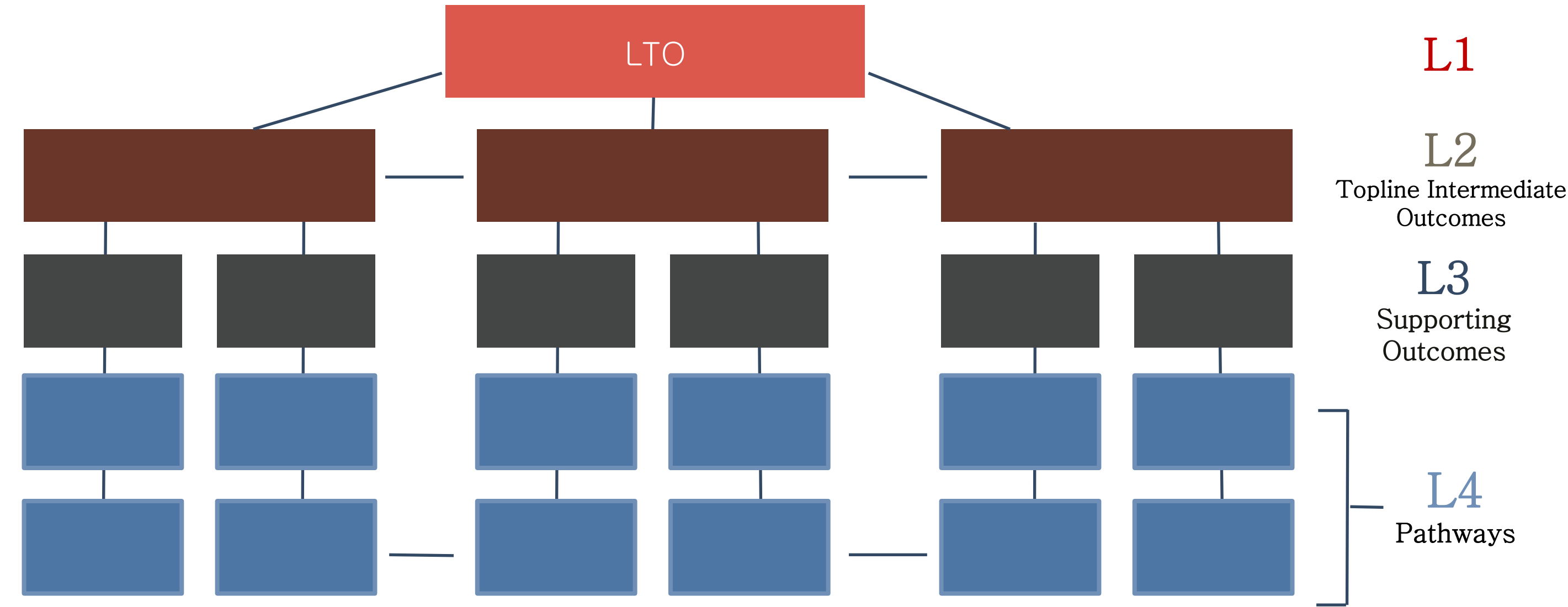
Is the description and illustration of “How” and “Why” an initiative works in a specific context.

# How Theory of Change works?

- ❖ A Cognitive reversal: Rather than projecting outcomes (goals) from your activities, ToC reverses that process by focusing FIRST on what OUTCOME you are seeking (your goal)
- ❖ You then consider all supporting outcomes (or preconditions) necessary and sufficient to reach this goal.
- ❖ Project Interventions / Activities emerge from this analysis of outcomes framework.
- ❖ Theory of Change Map or outcomes framework also identifies the form and composition of necessary partnerships

# Theory of Change: Visual language

ULTIMATE OUTCOME



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ULO

**Ultimate Outcome**

**Long Term Outcome**

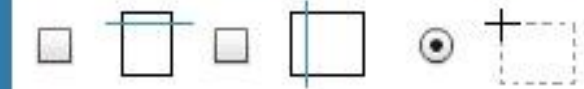
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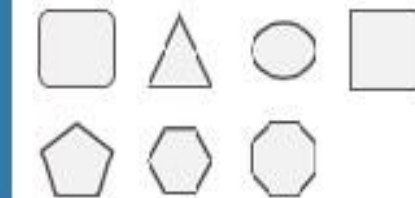
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Accountability Ceiling

Select Tool



Add/Edit Outcomes Shapes:



Connectors:



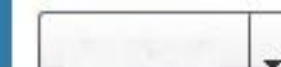
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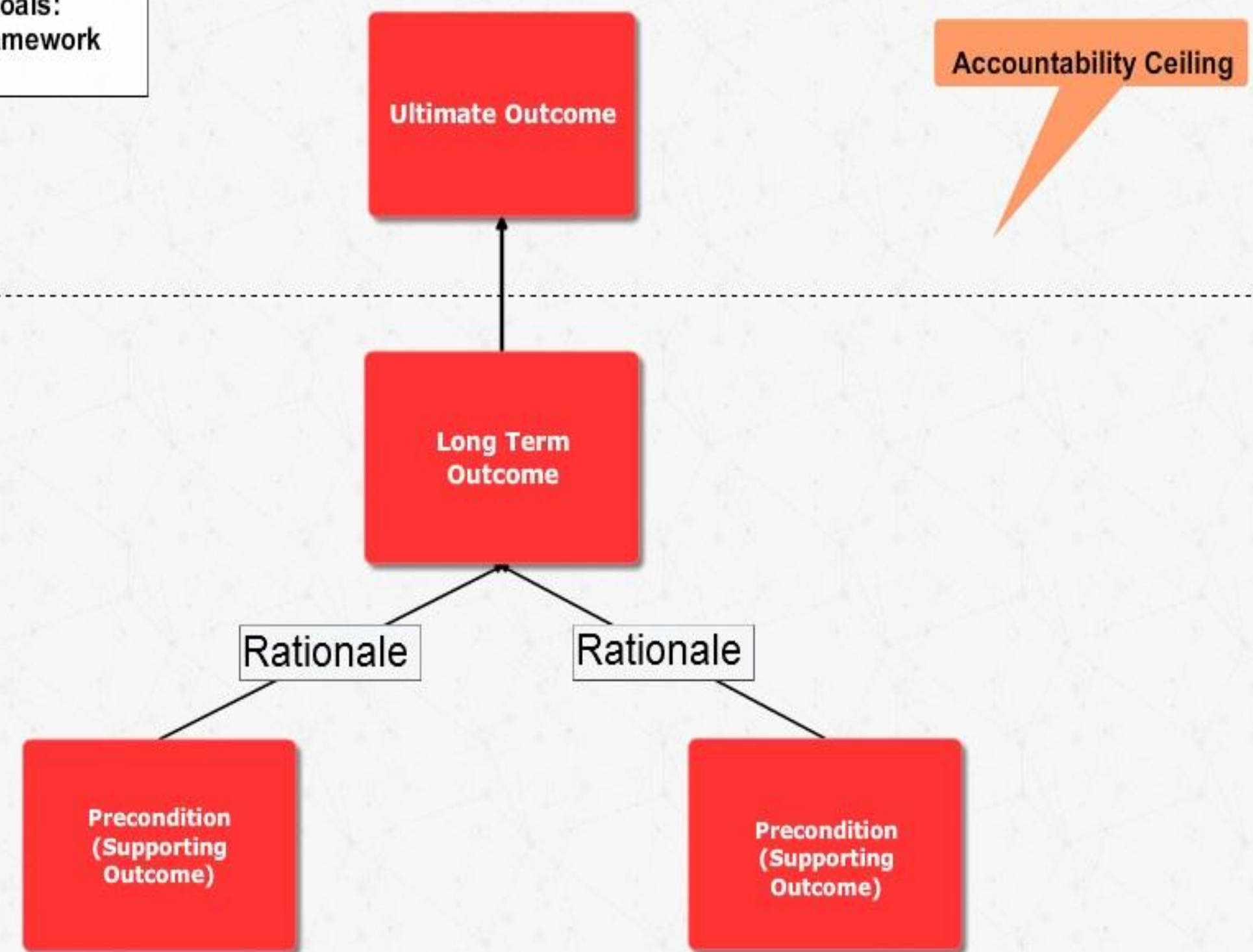
**Ultimate Outcome**

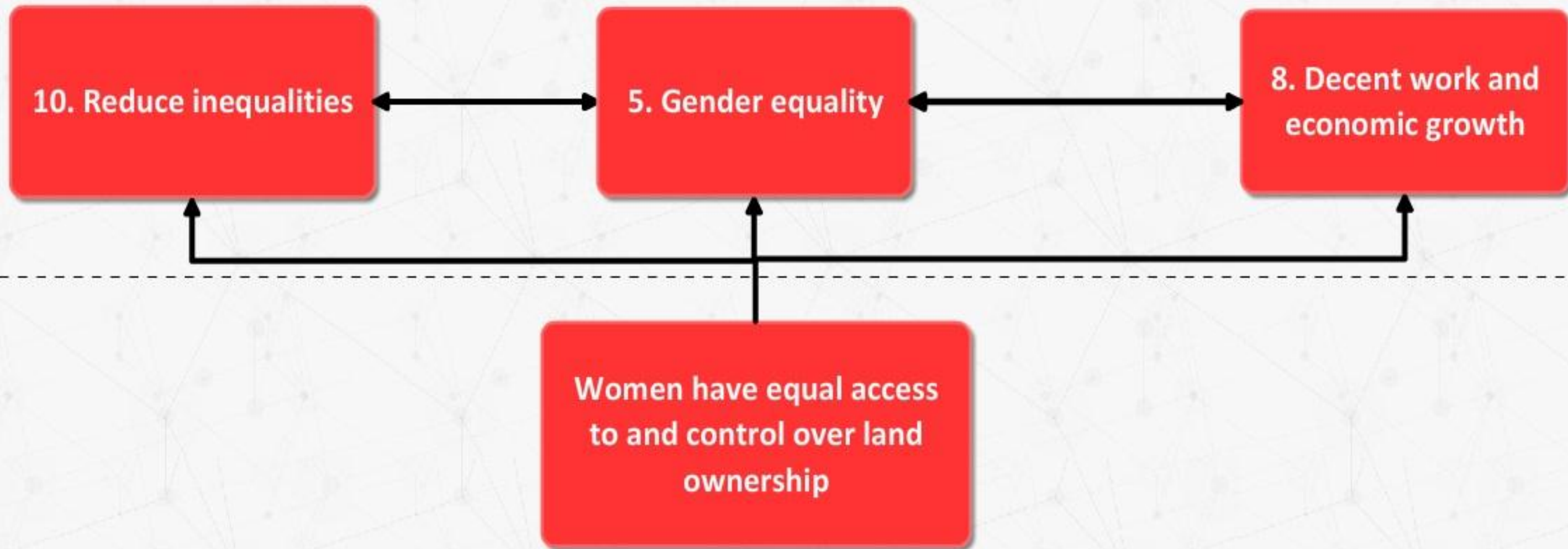
**Accountability Ceiling**

**Long Term  
Outcome**



Mapping Backwards from Goals:  
Building your Outcomes Framework







**Preconditions: Summary**  
Identifying necessary and sufficient conditions.

**Women have equal  
access to and control  
over land ownership**

**Legal restrictions on land  
ownership by women are  
removed**



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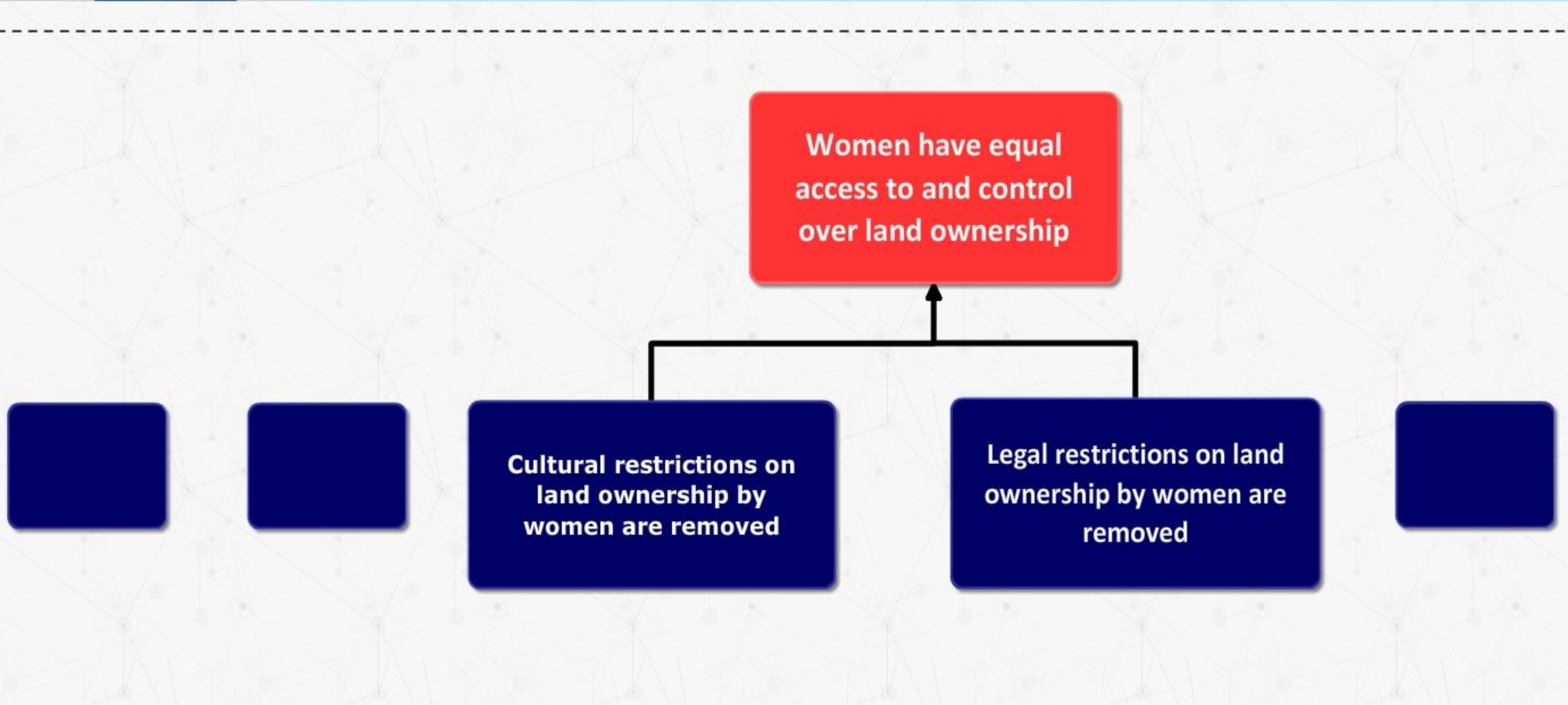
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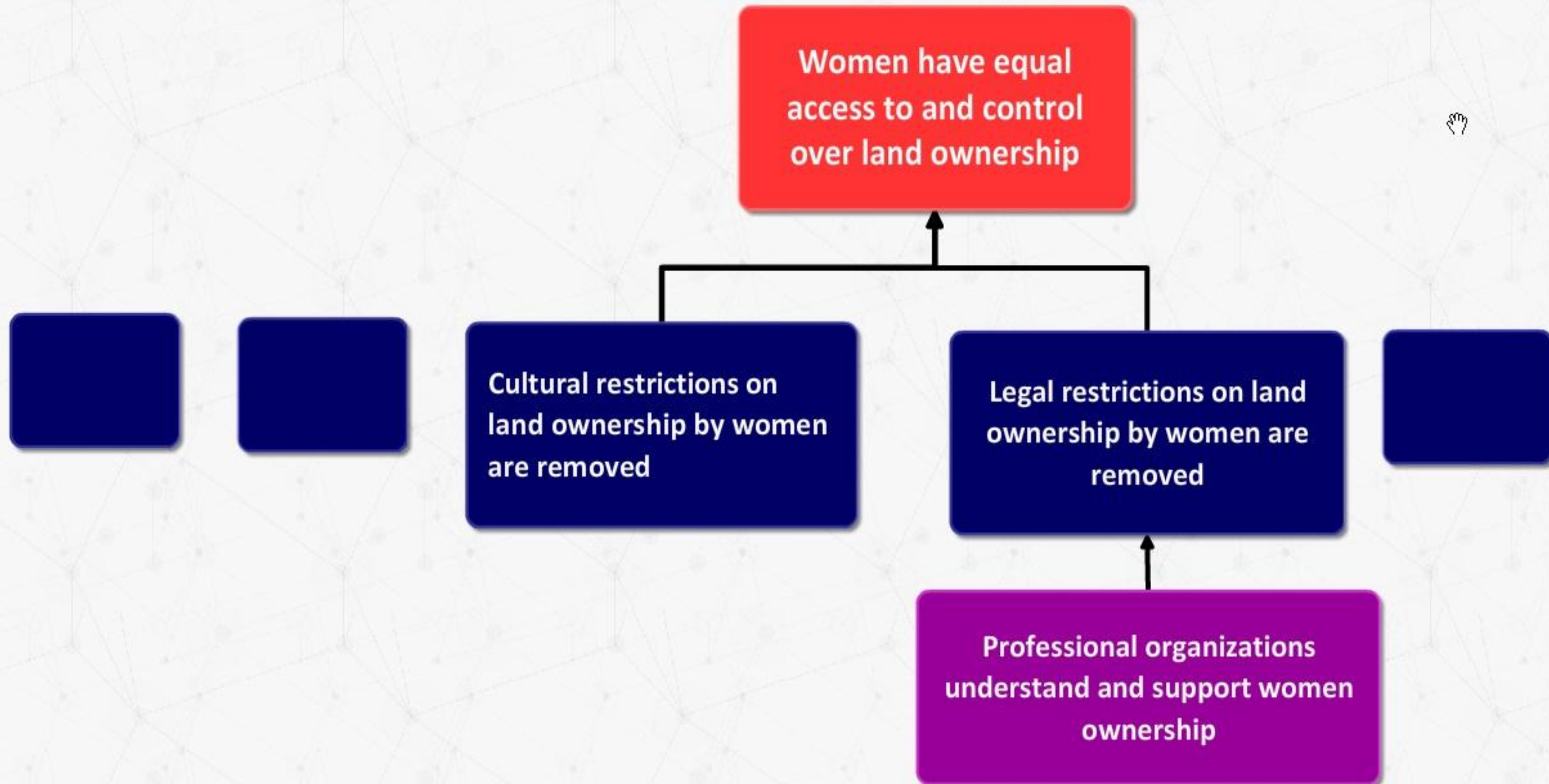
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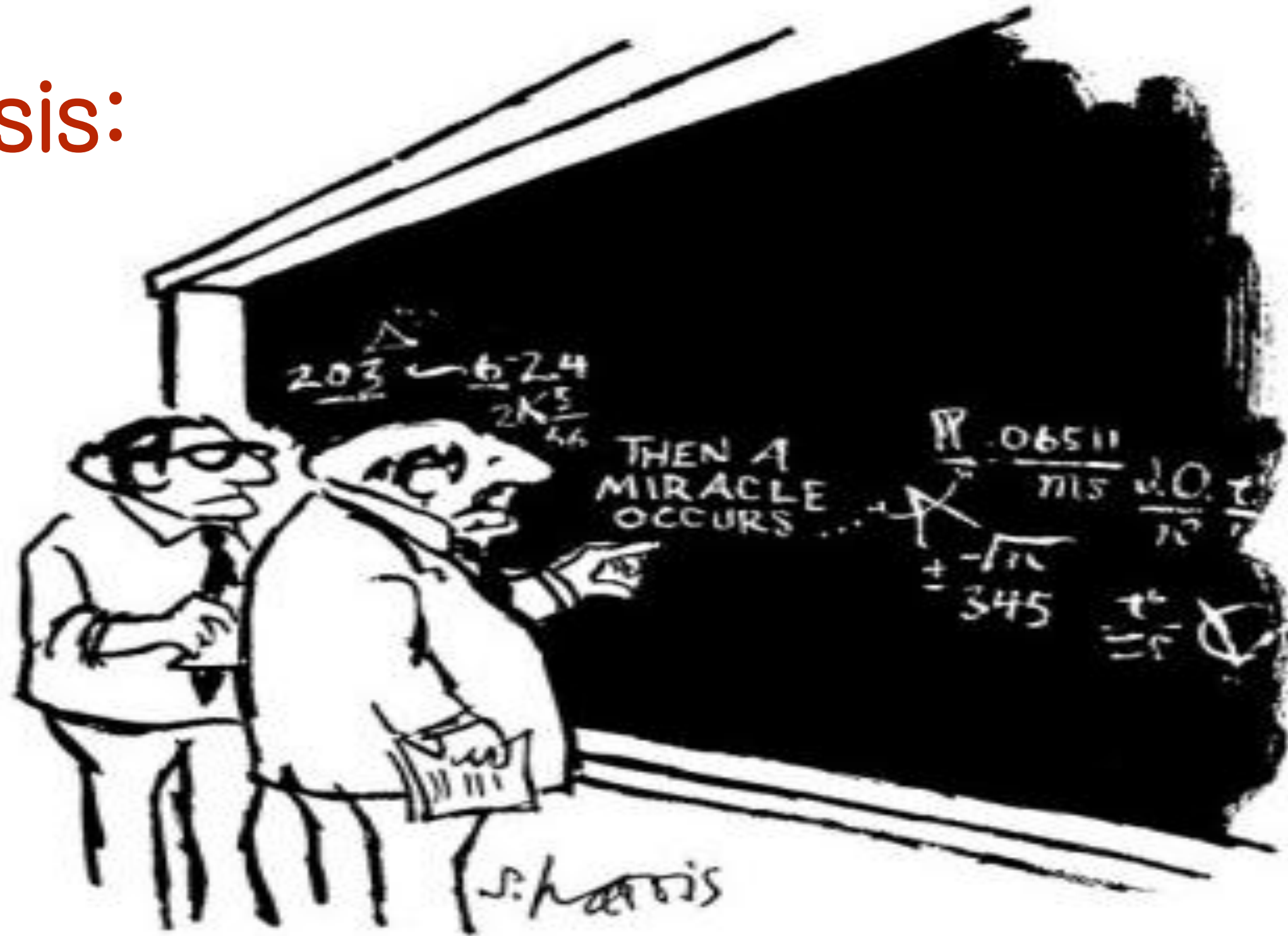
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# Gap Analysis:



**"I think you should be more explicit here in step two."**



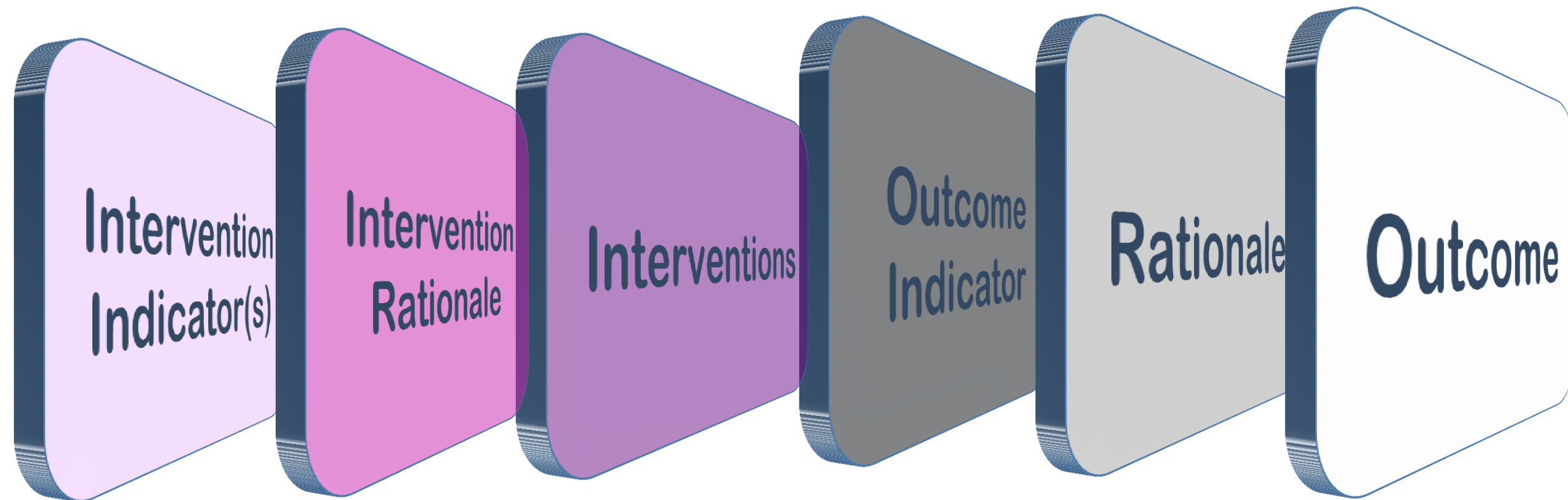
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# Outcome



# Behind every Outcome...



# Key elements behind Theory of Change approach:

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- ❖ Fleshing out the “missing middle”: between an intervention and your outcome (goal).
- ❖ Context specific: Not a blueprint for all situations
- ❖ Constantly evolving
- ❖ Form follows function: Interventions and partnerships emerge organically from your analysis
- ❖ Testable hypothesizes that supports realistic evaluation





# Welcome to TOCO - Theory of Change Online

The screenshot displays the TOCO Theory of Change Online interface. On the left, there is a table listing various Theory of Change (TOC) entries. The main canvas shows a theory of change diagram with a central goal box and several supporting boxes. A green banner is overlaid on the bottom of the canvas.

TOC Title	Create	Created	Updated Date	Shared With	Status
Orisa Jemi	dhapi	01/25/12	05/12/16 09:15		II
AMEP 1	dhapi	06/04/14	05/12/16 09:05		II
test to	dhapi	05/15/16	05/15/16 19:21		II
Vijesh R	dhapi	04/05/16	05/15/16 17:32	User: TestE	II
Shikages	dhapi	05/24/12	05/15/16 19:45	User: TestE	II
col	dhapi	04/05/16	05/15/16 14:00	User: TestE	II
Fiver inter	dhapi	05/15/12	05/07/16 11:04	User: TestE	II
edFall	dhapi	04/15/16	05/06/16 21:52	User: TestE	II
sharafid	dhapi	04/07/16	05/06/16 21:29	User: Rahel	II
popesh	dhapi	04/12/16	05/04/16 10:53	User: TestE	II
tyogesh	dhapi	04/20/16	05/04/16 10:27	User: TestE	II
yogt	dhapi	04/07/16	05/03/16 19:15	User: TestE	II
dhapiydg	dhapi	04/25/16	05/03/16 19:15	User: Nazim	II

**DESIGNED FOR THEORY OF CHANGE**

## Login to TOCO

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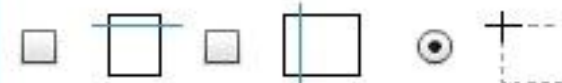
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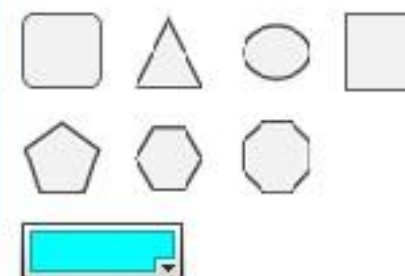
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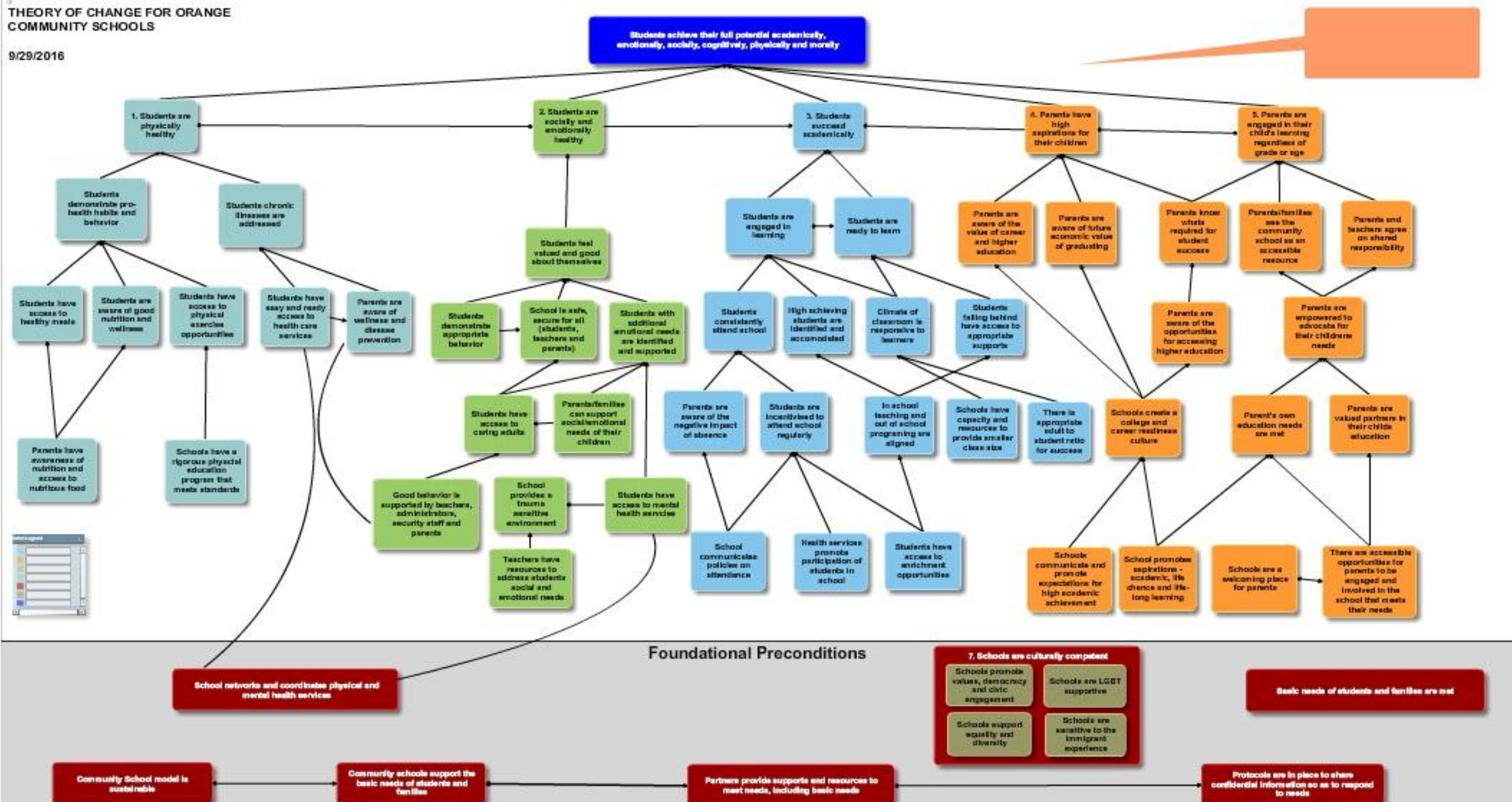
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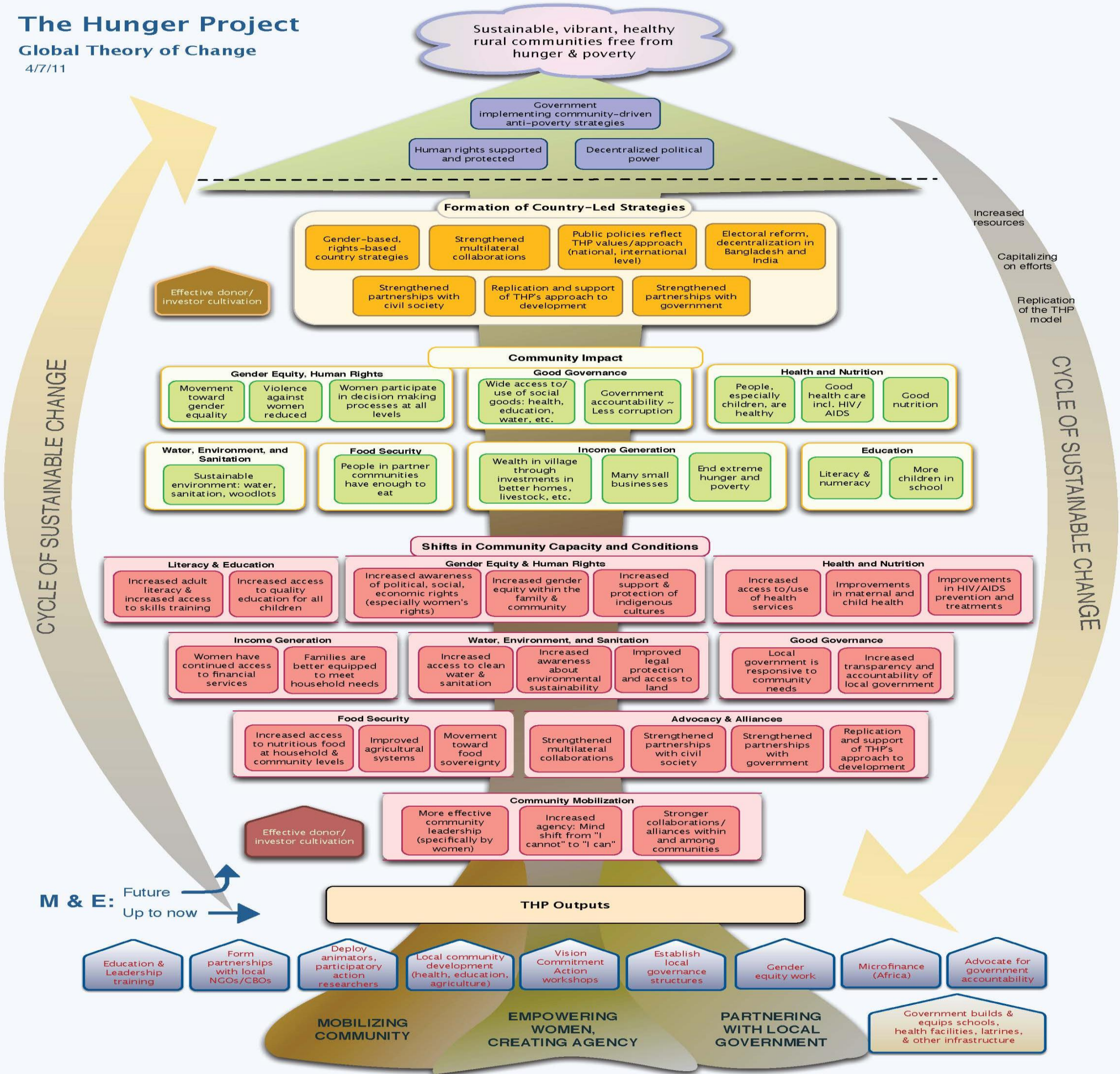
## THEORY OF CHANGE FOR ORANGE COMMUNITY SCHOOLS

9/29/2016





# Theory of Change as Communications tool



# Thank you

# Questions?

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"Would you tell me, please,  
which way I ought to go  
from here?"

"That depends a good deal  
on where you want to get  
to."

— Lewis Carroll, Alice in  
Wonderland