SDG 8: Decent Work and Employment

Created by: Minji Kim, Moana Toomalatai, Yujin Lee, Jeonghoon Lee, Jaeyoon Yoo
SDG Focus

- Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

http://i0.wp.com/www.un.org
Problem
Youth Unemployment
Highest Level of Youth Unemployment Since 1999

Problem Analysis

- Expectations Of Employment
- Give Up Generation
- Practical Education
Expectations of Employment

- Studying hard = good school = conglomerate job
- Most college students end goal is working for a conglomerate company
- Students are not looking towards employment in SMEs or entrepreneurship
Not everyone will be able to get a job in a conglomerate company

Give Up Generation

- The younger generation becomes discouraged when they do not get into the jobs that they want
- Nickname give up generation
  - Give up basic social and economic needs
    - Marriage
    - Children
    - Employment
    - Education
Education

- Education is based on memorization

- Innovation and creative thinking is not encouraged
Project Proposal

Promote entrepreneurship within universities by providing entrepreneurship course supporting innovation and creative business ideas.
Young Generation

- Students are currently more interested in self-employment now than in previous years.
- At INU there are different business majors that would benefit from learning about entrepreneurship.
  - All students would be able to benefit from learning entrepreneurship skills.
Objective

- Giving students the ability and confidence to pursue careers in entrepreneurship
- Creating jobs for young people graduating from INU
Providing Mentorship Class Focusing on Entrepreneurs

- Goal: build awareness and build students skills needed in entrepreneurship
- Mentorship program
  - Mentors who are current entrepreneurs come to campus to meet and lecture students
- Case study curriculum
  - Ensuring practice in real world situations
Implementation

- Build awareness of entrepreneurship curriculum offered and its benefits to students
- Survey of student body to gauge the amount of students interested in taking the course
- Lobby with the school to create the new class
All SDG’s are Affected
Thank you for Listening
Q&A
Sources