The Green Growth Partnership Model

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Engaged Scholar

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National Implementation of Low Carbon Development

March 13-15, 2018,
Jeju, Republic of Korea
Three Steps

1. Introduction
   - Who am I
   - Framing the presentation

2. Research findings (the Green Growth Partnership Model)
   - Two articles on Green Growth
   - One chapter on Environmental Diplomacy

3. Recommendations
   - Communication
   - Organisation
   - Interventions
• Engaged scholarship
  • Research, Teaching, and Public Affairs

• SDG17 – Partnerships for the Goals
  • Multiple issues, actors, and scales

Lau Blaxekjær
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Developing, implementing, and teaching sustainability entrepreneurship and transitions. Nordic, Arctic, Asia.

Copenhagen, Denmark
Research findings – Green Growth articles

The Green Growth Partnership Model (study ended in 2014)

- Experience and variety (10+ years, 20+ communities and partnerships)
- Pre-Hopenhagen / Post-Brokenhagen periods
- Multi-actor participation (379)
- Multi-issue focus (all SDGs)
- Multi-scalar (organisation and implementation across several scales)
- Strategic effort by South Korea
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<th>06</th>
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Example 1

The 'UNESCAP Green Growth' Community's distribution of actors

- City (3)
- Company (1)
- Development, finance and investment (1)
- Forum and network (5)
- Multilateral organisation (9)
- NGO (1)
- Region (0)
- Research and policy (3)
- State (21)
Example 2

GGGI Green Growth Community's distribution of actors

- City (5)
- Company (11)
- Development, finance and investment (4)
- Forum and network (14)
- Multilateral organisation (11)
- NGO (1)
- Region (3)
- Research and policy (18)
- State (36)

35% 11% 13% 17% 11% 4% 1% 3%
Example 3

G2A2 Community's distribution of actors

- City (0)
- Company (23)
- Development, finance and investment (19)
- Forum and network (5)
- Multilateral organisation (7)
- NGO (1)
- Region (0)
- Research and policy (3)
- State (1)
Example 4

GGI Community's distribution of actors

- State (40) - 65%
- Development, finance and investment (10) - 16%
- Multilateral organisation (7) - 11%
- Research and policy (3) - 5%
- Region (0)
- NGO (2)
- Forum and network (0)
- Company (0)
- City (0)

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Example 5

GGBP Community's distribution of actors

- City (0)
- Company (4)
- Development, finance and investment (4)
- Forum and network (6)
- Multilateral organisation (9)
- NGO (1)
- Region (0)
- Research and policy (7)
- State (6)
# Strategic Action

## Table 1 Strategic moves of influential strategic actors

<table>
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<th>Categories of strategic action</th>
<th>Strategic moves</th>
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| Conditioning                                    | Seizing/creating the opportunity  
|                                               | Launching many initiatives                                                     |
|                                               | Asserting one’s position(s)/capital                                            |
| Timing                                         | Delivering (on time)                                                          |
|                                               | Timelining                                                                    |
|                                               | Historicizing                                                                 |
|                                               | Futuring                                                                     |
| Communicating (spoken, written, and body language) | Framing stories, values, and identities  
|                                               | Agenda setting                                                                |
|                                               | Planting ideas                                                                |
|                                               | Controlling emotions                                                          |
| Networking                                     | ‘Neutral’ brokering                                                            |
|                                               | Being open-minded and inclusive                                               |
|                                               | Coalition-building                                                            |
|                                               | Isolating disruptive actors                                                   |
Research finding – Environmental Diplomacy

Classic image of diplomacy replaced by hybrid image (in theory and practice)

Diplomacy orchestrates the reorganisation of global political economy

New communities of practice (or partnerships)

Narrative governance is central to orchestration

Green Growth Partnerships narrate a bridging role and organisation:

- North-South divide
- Public-Private actors and finance
- National agendas connected to global agendas (UNFCCC and SDGs)
- Economy, Environment, Social pillars

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Figure 1 Green growth definition’s space.
Recommendations

- Take strategic action – especially internal and external communication of
  - Actors
  - Issues and Pillars
  - Scales
  - Cases/examples/plans

- What’s in a name? Quite a lot – so pick/develop carefully

- Understand and apply narrative governance

- Develop communities of practice
고맙습니다 – Thank you

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University of the Arctic’s
Thematic Network on
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For Sustainability