

# Strengthening the Means of Implementation for the Sustainable Development Goals

Mark Elder
Institute for Global Environmental Strategies

2018 Sustainable Development Transition Forum Incheon, Republic of Korea 29 October 2018

# Means of Implementation in SDG 17

# **SDG 17 Means of Implementation**

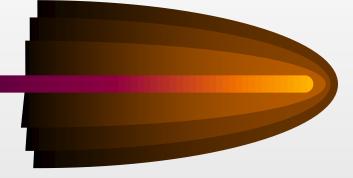
- Finance
- Technology
- Capacity building
- Trade
- Policy & institutional coherence
- Multi-stakeholder partnerships
- Data, monitoring, accountability

#### **Recommend More Focus on:**

- Finance (government budgets & revenue)
- Not much past emphasis
- Past emphasis on ODA, attracting pvt. sector funds
- > Laws, regulations and policies
- Main MOI for other policy areas
- Mainly not part of SD discussion
- Needed for more systematic approaches & scaling-up
- > Governance

# Finance: A Global Perspective

|                   | Trillion<br>USD | Share of Global GDP (%) |
|-------------------|-----------------|-------------------------|
| Global GDP        | 79.58           | 100                     |
| (2017, official   |                 |                         |
| exchange rates)   |                 |                         |
| Total world       | 21.73           | 27.3                    |
| savings (2017)    |                 |                         |
| Total world taxes | 21.33           | 26.8                    |
| (2017)            |                 |                         |
| World military    | 1.77            | 2.22                    |
| spending (2016)   |                 |                         |
| Total global      | 294             | 369                     |
| financial assets  |                 |                         |
| (2014)            |                 |                         |
| Investment for    | 3               | 3.8                     |
| SDGs              |                 |                         |



- ➤ Also, \$\$ trillions in existing investments each year
- > There is plenty of money

Elder, Shigemoto & King 2018

## Finance: Overall Potential Directions

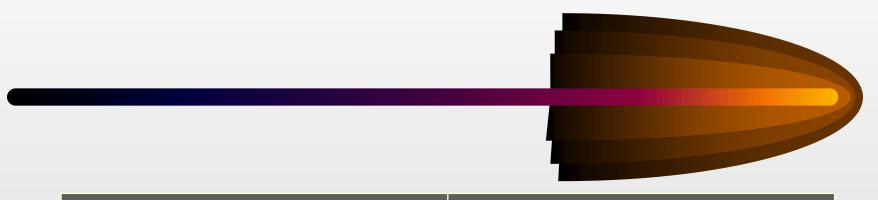
## 1. New Funding Sources

| Funding Source  | % GDP    |
|---|----------|
| Taxes (income, consumption, wealth, carbon, financial transactions, etc.) | 2        |
| Borrowing   | <u>1</u> |
| Total:  | 3        |

## 2. Reallocate Existing Funding

- A. Subsidies for unsustainable activities (e.g. fossil fuel subsidies)
- B. Already planned investments (energy, transport, infrastructure, etc.)
- Shift from unsustainable spending/investment => sustainable
- May need regulations; voluntary switching may be difficult

## Debt/GDP Ratio for Selected Asian Countries



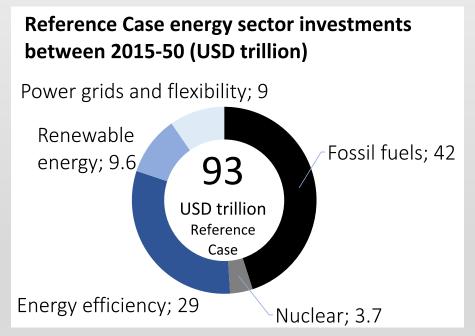
| Government debt to GDP (%) |
|----------------------------|
| 193.1                      |
| 34.6                       |
| 52.6                       |
| 26.5                       |
| 28.1                       |
| 30.2                       |
|                            |

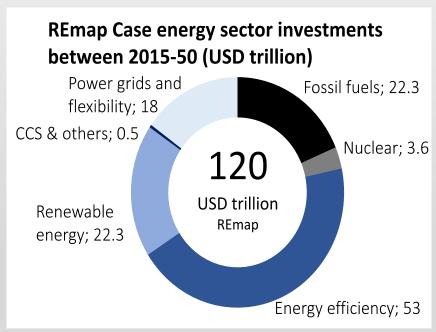
## GDP & Taxes of Selected Asian Countries

|             | GDP 2018<br>(billion USD) | Per capita<br>GDP (USD) | Taxes as a share of GDP (%) | Value of 1% of GDP (billion USD) |
|-------------|---------------------------|-------------------------|-----------------------------|----------------------------------|
| World       | 79,600                    | 16,800                  | 28.4                        | 796.0                            |
| Japan       | 4,900                     | 42,700                  | 34.30                       | 48.8                             |
| China       | 11,940                    | 16,600                  | 22.40                       | 119.4                            |
| Korea       | 2,027                     | 39,400                  | 23.00                       | 20.3                             |
| India       | 2,439                     | 7,200                   | 10.20                       | 24.4                             |
| Indonesia   | 1,011                     | 12,400                  | 12.90                       | 10.1                             |
| Malaysia    | 310                       | 28,900                  | 16.50                       | 3.1                              |
| Philippines | 321                       | 8,200                   | 13.90                       | 3.2                              |
| Singapore   | 306                       | 90,500                  | 17.50                       | 3.1                              |
| Thailand    | 438                       | 17,800                  | 18.20                       | 4.3                              |
| Brunei      | NA                        | 76,700                  | NA                          | NA                               |

## Shifting Energy Investment to Renewables and Energy Efficiency 2015-50

- Shift RE from 9.6% to 22.3%
- Shift fossil fuels from 42% to 22.3%

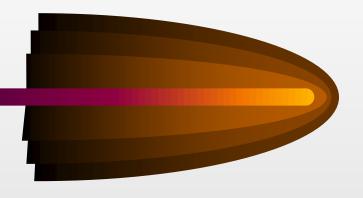




Source: IRENA 2018

- Extra \$27 trillion over 35 years
- Less than \$1 trillion per year

## Laws, Regulations, Policies



- These are a key means of implementation
  - **Example**
  - Oct. 26, 2018, General Motors requested a nationwide zero-emissions vehicle sales mandate. It also opposed the Trump administration's proposal to freeze fuel efficiency standards.

# Capacities of National Governments

- > Common hypothesis: globalization weakens national governments
- > Actually, governments still have a range of powers
  - ☐ Power of taxation, spending
  - ☐ Laws, regulations, policies
  - ☐ Enforcement through police, courts
- ➤ Problem: these powers have been used to promote unsustainable, not sustainable development
  - ☐ The sustainable development community has not been persuasive

    Elder & King 2018

## **Governance:**

## Strengthen Basic Environmental Governance Capacity

| Developing Countries | Many lack basic capacity |
|----------------------|--------------------------|
| Developed Countries  | Needs strengthening      |

- Assessment, monitoring and data
- Policies, laws, regulations, standards, economic instruments
- Inspections and issuance of licences, and compliance enforcement
- Effective environmental judicial system and enforcement
- Environmental impact assessment (EIA) of projects, policies, plans, programmes
- Capacity-building, environmental education
- Public awareness, outreach, promote Corporate Social Responsibility
- Networking and partnerships with civil society
- Coordination of environment-related issues within the government
- Research

Elder & King 2018

## More Ambitious Ways to Strengthen Governance

#### Mainstream sustainability into all policy areas

- Especially economic, development, financial policies
- Land use, natural resources, social policies

#### Strong coordinating body

- For example, connected to the prime minister's office
- Influence over budgets

### Sustainability assessment of policies and budgets

- High level supervision
- Prioritization of sustainability

#### Strengthen the role of environment ministries

- Mandate, budget, staff
- Coordination role

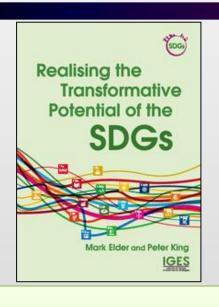
### Adopt new measures of progress to replace GDP

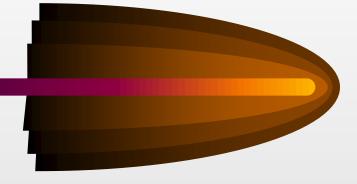
- Needs to be implemented by national governments
- Needs institutional support, budgets, staff

Elder & King 2018



# **IGES Outputs**





Elder, M., Bengtsson, M. and Akenji, L. (2016) 'An Optimistic Analysis of the Means of Implementation for Sustainable Development Goals: Thinking about Goals as Means', *Sustainability*, 8(9), pp. 962–986. doi: 10.3390/su8090962.

#### **IGES Activities & Publications on the SDGs**

- List as of March 2018
- https://pub.iges.or.jp/system/files/publication\_documents/pub/ fact/6423/APFSD\_IGES%20Activties%20and%20Publications%20 on%20the%20SDGs.pdf

